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See page 3
For Kellogg's Finest
Delphinium Bargain

Kellogg's Garden Beauty Book

SPRING 1942

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN

Kellogg's Double Delphiniums

Guinevere

Color
Choice/
too.

King
Arthur

Summer
Skies

Now you can order Delphiniums that are all double—huge spikes, well filled to the end, large florets, beautiful colors. And you may choose the colors you want, 4 colors in all to choose from. See the white on page 3. Descriptions on page 3, at right.

R. M Kellogg
Company
Three Rivers,
Michigan

HOW TO HAVE DOUBLE DELPHINIUMS

Every one of the Delphiniums shown at the left, including Galahad, are guaranteed double, or we will replace any that are not, free of charge. Varieties as follows:

King Arthur

Dark royal violet with black bee. Florets $2\frac{1}{2}$ inches across. Prices below.

Summer Skies

Clearest light blue with white bee. Florets 2 to $2\frac{1}{2}$ inches across. Prices below.

Guinevere

Light pink-lavender, white bee. Florets $2\frac{1}{2}$ to 3 inches across. Very large spikes. Prices below.

Galahad

A beautiful white Delphinium; see picture at left. Count on Galahad for beautiful scintillating effects—just like sunlight dancing on the snow. Very, very beautiful. Florets 2 inches across. Prices below.

PRICES

Double Pacific
Delphiniums

1 for \$.50

2 for .90

4 for 1.75

Cultural Note

Ultimate height 4 to 6 feet; plant 15 to 18 inches apart; most any loose, non-acid soil; need sun; moderate moisture requirement; small quantities of lime or wood ashes are beneficial.

Galahad

8 Pacific Delphiniums \$2.00

How would you like beautiful Delphiniums like those shown on the front cover of our catalog? You will receive them in this Pacific mixture. Two-thirds or more of them will be double.

4 for \$1.15

16 for 3.75



Doubles, semi-doubles, and singles in wide color range, from light blue to dark blue and purple. **Two-thirds or more will be double.** We cannot allow choice of colors, as these are hybrids.

IMPORTANT: Do not confuse this mixture with the 100% double Delphiniums at the left. While this mixture gives you a wonderful value, with many doubles, we can guarantee only 65% to 75% of them to be double.

GUARANTY

We guarantee stock to be just as represented or orders refilled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results.

We cannot guarantee continuous growth since this depends upon the care you give

the plants and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge, providing reports are received prior to June 30th.

No refills will be made for failure of plants after June 30th unless a preliminary report is received prior to that date.

It is mutually agreed that in any event we

will not be liable for more than the purchase price of the stock.

Refills per this guaranty will be made during the current shipping season if reports are received in time. Otherwise they will be made during the following season. Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

R. M. KELLOGG CO., Three Rivers, Mich.

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Aquilegia Longissima

Color-True Aquilegias

Red, yellow, white, which color do you want? Varieties are tall-growing, mammoth-flowering, long-spurred; and bloom true to color.

CULTURAL NOTE: Plant 12 to 15 in. apart. Grow either in shade or sun. Any well drained soil. Moderate moisture requirements.

CRIMSON STAR. Petals striking crimson with white centers and blooms 3 in. and more across. Brilliant! Ultimate height 1½ to 2 feet. Blooms May-June. Hardy.

AQUILEGIA LONGISSIMA. Noted for unusually long, slender spurs, 4 to 5 in. long, giving the pale yellow flowers an exceptionally graceful effect. Comes from northern Mexico; able to withstand heat and dry weather. Does well in hot, dry places. June-flowering. Height 2½ to 3 ft. Hardy.

AQUILEGIA, SILVER QUEEN. Beautiful silvery white tinged with cream in the throat. Ultimate height 1½ to 2½ ft. Blooms May and June. Hardy.

PRICES: All Aquilegias above, 30c ea.; 2 for 57c; 3 for 83c; 6 for \$1.50; 12 for \$2.65.

Silver Queen



Crimson Star

SEE THE LONG SPURS On Longissima
Top picture above

Aquilegia, Little Elf

Miniature Aquilegia

(*Flabellata nana alba*) A cunning little flower that is a delight wherever grown. Whole plant, not over 8 to 12 inches high; delightfully beautiful; quaint. Beautiful foliage; ivory-white flowers. Short-spurred. Plant 10 to 12 in. apart; shade or sun; any well drained soil; moderate moisture.

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CANTERBURY BELLS

(*Campanula medium*) Large beautiful flowers on 2 to 3 ft. stems. Blooms May to July. Colors: Blue, rose, white, and lilac. State choice. Field-grown. 3 for 55c; 6 for \$1.00; 10 for \$1.50.

DOUBLE CANTERBURY BELLS

(*Campanula calycanthema* — Cup and Saucer). Identical with Canterbury Bells but double. Colors: Blue, rose, white and lilac. State color. Field-grown. 3 for 55c; 6 for \$1.00; 10 for \$1.50.

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CLEMATIS FLOWERED AQUELEGAS

Mixed colors — pink, yellow, blue, white and cream. We cannot give color choice. PRICES: 35c each; 3 for 85c; 6 for \$1.50.

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FOXGLOVES

(*Digitalis*) Strong, vertical Shirley Hybrids with wide color range; white, shell-pink, deep pink, rose, etc. Mixed colors only. Grow 3 to 4 feet high; spread 8 inches. Bloom about July. 3 for 55c; 6 for \$1.00; 10 for \$1.50.

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PRICES

Strong field-grown plants
3 for \$.75
5 for 1.15
10 for 2.15

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SWEET WILLIAM
(Dianthus Barba-
tus). Bloom June-
July. Grow 12 to
18 inches high.
Plant them 10 to
12 inches apart.
Two choice vari-
eties: **Scarlet**
Beauty and **New-**
port Pink. State
choice. 3 for 55c;
6 for \$1.00; 10
for \$1.50.



Violas

Choose the Color You Want

(Viola cornuta—Tufted Pansy) These delightful Hardy Pansies bloom all summer; hence, a very valuable addition to your garden. They are beautiful in groups or low **everblooming** borders. Ultimate height 6 to 8 inches. Blooming season April to frost. Plant 6 to 8 inches apart. Thrive in sun or shade. Will stand moisture if drainage is good. Shear plants or remove blossoms as they fade, to insure continued bloom.

These come in three colors: **Apricot; Blue; Yellow.** **PRICES:** 22c each; 3 for 55c; 6 for \$1.00.

VIOLA, Arkwright Ruby



(Viola Cornuta) A pretty little dandy, all dressed up in variegated red velvet, with orange or brilliant yellow markings. You will love this pretty little **hardy Pansy** and give it a place in your garden. Ultimate height, 6 to 8 inches. Blooms April to frost. Plant 8 in. apart in rich, well-drained soil. Sun or partial shade. Mulch in winter.

PRICES: Sturdy, field-grown plants, 35c each; 3 for 90c; 6 for \$1.55.

Primroses, The Darlings of Springtime

Choose the Color You Want

Plant 12" apart; ordinary garden soil; water liberally; shade or partial shade.

(Primula veris) Only the most beautiful colors have been selected in our nursery and we have propagated from these. This is new. Formerly Primroses came in mixed colors only. We now offer you your choice of colors: **White; Yellow; Red.** **PRICES:** Field-grown Primroses by color, 35c each; 3 for 95c; 6 for \$1.75.



If you have only a small garden space, order flowers that bloom for a long time. Below is a list of long bloomers, with catalog page numbers. Numbers directly adjacent to the varieties refer to the blooming months; for example, 6 for June, 7 for July, 8 for August, 9 for September, 10 for October, etc.

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Coat Flower (5-8).....	19
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2 Glorious New Phlox

See pages 21 and 24 for new Phlox Pinkette, and new Phlox Rosy Blue. These two new amazing beauties should be in your ever-blooming garden.

[6]

Pentstemon, Garnet

Hardy, New Large Flowered



Pentstemon, Garnet

Now, at last, we have a Pentstemon which can be called **grand and glorious**. Flowers of Pentstemon Garnet are huge, nearly as large as Canterbury Bells, and are produced in great quantity from June until frost. Color is a rich garnet red, and the blooms are gracefully placed in colorful clusters, on stems that grow 18 to 24 inches high. 6 to 12 spikes appear on one plant at a time. Very hardy. Plant Pentstemon Garnet 18 inches apart; any well drained soil; sun or partial shade; ordinary moisture requirements. Give winter protection.

Prices, Pentstemon Garnet

1 for	\$0.55
3 for	1.25
6 for	2.15

Azaleamum
Summer Sunset
New! See pages 34 & 35

DOUBLE Memorial DAY DAISY "White Swan"

(Chrysanthemum leucanthemum)

Charming! Eye-compelling! Striking! Many superlative terms could be used in describing White Swan. Note the fluffy center. When plants are established, they will produce 15 to 30 pure white flowers per plant. Stems grow to be 24 to 30 in. high. Blooms appear for Memorial Day in most regions and continue throughout June. **HARDY**. Decidedly beautiful. You should have it in your garden. Plant 15 to 18 inches apart in ordinary soil; sun; does well with less than average moisture.

PRICES: 35c each; 2 for 60c; 4 for \$1.00.



White Swan

FIND WHAT YOU WANT QUICKLY—INDEX PAGES 4 AND 5.

Why don't You Grow Your Own Strawberries and Other Fruits



WRITE FOR THIS BOOK

FREE!

Umm! What could be better than strawberries fresh from the vine! That's the way they're sweet and luscious! Why don't you grow your own, and have them that way? Anyone with a back yard can have them.

MANY NEW FRUITS!

This book tells about **Boysenberry**, the new luscious fruit with combined flavor of raspberries, blackberries and loganberries.

New California-Type Grapes, Golden Muscat, and Seneca—hardy in the North.

New dry land Blueberries, ornamental as well as fruitful. **New Seedless Pear** and new **Seedless Grapes**. Kellogg's fruit catalog, "Great Crops of Strawberries and Other Fruits" tells all about them. Write a postcard for your copy.

SEND FOR YOUR COPY NOW

Just write a postcard asking for "Kellogg's Great Crops of Strawberries and Other Fruits"—FREE. It will be sent immediately. **R. M. KELLOGG COMPANY**, Dept. 211, Three Rivers, Michigan.

TWO IMPORTANT GARDEN BOOKS



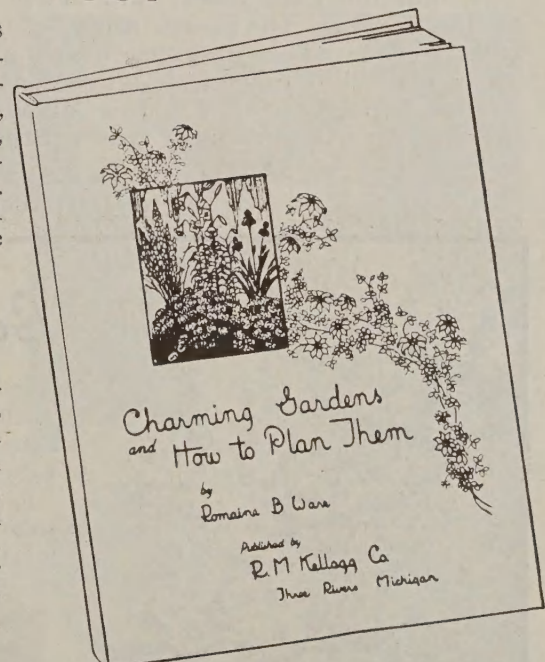
THE KEY TO A BEAUTIFUL GARDEN

Written by A. C. Hottes, famous garden author. Tells how to produce more and better flowers. Seventy-eight pages, many pictures, page size 6" x 9". Soils, plant food, cultivating, watering, garden tidiness, insects, winter protection, etc. —Also many other subjects. A charming instructive book. Price 50c postpaid.

CHARMING GARDENS AND HOW TO PLAN THEM

Written by Romaine B. Ware, famous garden planner, tells how to lay out a beautiful garden. Composed almost entirely of diagrams drawn in such a way that you can put them together like dominoes and make them fit your own garden. Shows where to place each plant for harmony of color, height and blooming season. Page size, 7½" x 10½", 24 pages. Price 50c postpaid.

Both for **75c** post paid



Both for **75c** post paid

SEND YOUR ORDERS TO **R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN**

The Best New Asters



Aster Frikarti

Harrington Pink (Pink)

This beautiful pink variety will indeed brighten your autumn garden. The blooms are a beautiful deep rose-pink in color and are produced in such abundance as to give a perfectly lovely effect—a striking picture. Excellent for cutting. Grows 2 to 3 feet high. Without question the best true pink hardy Aster. **Prices below.**

Aster, Frikarti (Wonder of Staffa)

Here's beautiful lavender blue for your garden—and the flowers are large, 2 to 2½ inches across. Flowers produced in great abundance from **June to frost**, one of the most persistent bloomers we ever saw. A very rich display indeed. One of the very best asters for cutting. **Prices below.**

PRICES: All Asters above, pot grown plants with ball of earth on roots, 55c each; 2 for \$1.00; 3 for \$1.45; 6 for \$2.80

Oh, but autumn can be glorious! And what better flowers do help its glory than Asters! Here are new and amazingly beautiful varieties, that are so thrilling in their colorings, that you and your friends will exclaim in delight when you see them bloom.

All Four \$1.90

Send us only \$1.90, and we'll send you one each of these four asters.

Beechwood Challenger (Red)

Oh, what a beautiful and brilliant crimson red! Beechwood Challenger is the closest to a pure red of any Aster yet produced, and the flowers are produced in gorgeous abundance. The plant, which grows to 3½ feet tall, becomes completely covered with them. **Prices below.**

Mount Everest (White)

If you could see this beautiful variety in bloom, you would know why it was named Mount Everest, for it forms a veritable mountain of pure white flowers, just like a huge hill of snow. Flowers produced right down to the ground. **Prices below.**

Cultural Note: Plant these Asters 2 feet apart; ordinary soil; full sun; ordinary moisture requirements.



Background Plants

Below are plants suitable for background planting. See pages indicated for pictures and descriptions.

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Beatrix and Furst Bismarck are alike except for color.

Aromatic Dianthi

Beatrix and Furst Bismarck

PRICES: Either variety, strong pot grown plants, 35c each; 2 for 65c; 4 for \$1.15.

Even the blind can enjoy aromatic Dianthi, Beatrix and Furst Bismarck; they have such a delightful aroma. They are even more beautiful to those who can see, because they have plenty of form and color, as well as a delightful odor. Bloom June-July and later. Plant them 10 to 12 in. apart in ordinary, non-acid soil; ordinary moisture; sun.

Dianthus, Furst Bismarck

Brilliant intense spirited crimson. Blooms profusely in clusters. Height 10 in. Prices above.

Dianthus, Beatrix

Just like Furst Bismarck but delightful salmon-pink. Ultimate height 10 in. Prices above.

SPECIAL
3 Dianthus, Furst Bismarck \$0.97
3 Dianthus, Beatrix97
Total Value \$1.94
Special Price
\$1.65

Anemone Princess Charming



(Anemone Hupehensis) If there is a flower anywhere that rivals the orchid in daintiness of color, it is Princess Charming. Flowers are rosy orchid in shade, and delightful in form. Princess Charming grows 18 to 24 inches high, and blooms from early August until late autumn with many beautiful flowers as shown in the picture above. Flowers 1½ inches across, or sometimes 2 inches. Foliage strong and healthy. Plant 18 inches apart. Likes acid soil (peat moss is beneficial). Ordinary moisture; shade or partial shade. **PRICES:** Anemone Princess Charming, 45c each; 2 for 85c; 3 for \$1.20; 6 for \$2.00.

NEW HARDY MARGUERITE "Gay Adventure"

(Anthemis Sancta Johannis)

Here's a flower that is all ablaze and aglitter with shining, golden yellow—brilliant, beautiful, rich. Gay Adventure surpasses all other Hardy Marguerites so far that now is the time to drop them and put it in your garden instead.

It is fine in the garden, or for cutting. Blooms June and July. Grows 18 to 24 inches tall. Plant 2 feet apart. Ordinary soil, average moisture. Remarkably resistant to diseases and insects. Likes sun. Give winter protection.

PRICES: Strong field grown plants, 45c each; 3 for \$1.20; 6 for \$2.00.

Rosy Blue?

How can a flower be Rosy Blue? Sounds impossible, doesn't it? Turn to page 24.





Little Bo-Peep Miniature Rose

PRICES
1 for \$.50
2 for .90
3 for 1.25

Oh, but it's pretty! You will love it too, when you see it. This tiny darling is so beautiful and fragrant! Color, delicate and delightful smooth pink. Very hardy. Exceedingly persistent bloomer June to frost. Height 6 to 8 in. Likes rich, well-drained soil, with sun. Ordinary moisture requirements. Spray for best results. Plant 10 inches apart. Prices above. Color picture at right.

Extra Plants

See page 70—How to get extra plants with your order.



New Creeping Phlox

SUBULATA CAMLA

(Creeping Phlox) Lovely! Just lovely! That's what you'll say about Phlox Subulata Camla. And you will be delighted with it, because it often blooms in the fall as well as in the spring. Wouldn't you like that?

Also blooms more or less throughout the summer. The flowers are a lovely shade of glistening salmon-pink. More loose and graceful in form than the old Phlox Subulata. Grows 6 to 8 inches high. Plant 10 to 12 inches apart in ordinary soil; ordinary moisture requirements.

PRICES: 40c each; 2 for 65c; 4 for \$1.25; field-grown plants.

Kellogg's Surprise Rock Garden

Picture at right

20 Plants \$1.95

Hold your eyes for a big surprise! Just think, you get 20 choice plants, all fine varieties, and all the finest quality. This is an unusually fine bargain because it often contains some of our finest plants, plants that sell from 25c to 35c each and more, when ordered by variety. We are never able to grow exactly according to our needs, and often our surpluses will be of the very finest plants. These go into the Surprise Rock Garden.

We guarantee a fine variety; at least ten different kinds. Plants guaranteed to reach you in good growing condition, or any that do not will be refilled free.

PRICES: 20 Surprise Rockery Plants \$1.95; 40 for \$3.85.



Plants For Your Rock Garden

A rock garden can be very beautiful, when properly constructed and planted. Many customers write us from time to time, asking us for a list of plants suitable for rock garden use; we are, therefore, publishing the special index below. This index gives you a list of rock garden plants, and the pages on which they can be found in this catalog.

The plants indexed below are all suitable for rockery use—low growing, attractive.

Asters, Dwarf Border.....	29	Iceland Poppy.....	27
Aquilegia flabellata nana alba.....	4	Madwort.....	14
Baby's Breath, Silver Mist.....	19	Midget Hedge.....	19
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Candytuft.....	26	Pasque Flower.....	14
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Edelweiss.....	17	Soapwort.....	19
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Golden Flax.....	14	Wine Poppy.....	15
Ground Ivy.....	19	Wood Anemone.....	14
		Woolly Yarrow.....	14

**Rosy
Blue!**

You may say there can't be such a shade as rosy blue, but see page 24.

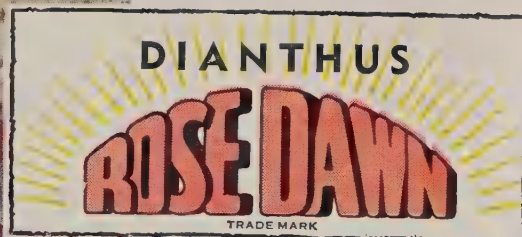
Here is one of the most charming little Roses ever originated. This picture shows coloring and approximate size of blooms. Long blooming — flowers continuously from June until frost. Further description at left.



**Little Bo Peep
Miniature Rose**
(Description at Left)



Kellogg's Surprise Rock Garden



Kellogg's Rose Dawn Dianthus is one of the best of flowers ever originated for the rockery, or low border. It has an unusually long list of good points; here they are:

SEVEN POINTS OF GOODNESS

- (1) Hardy.
- (2) Evergreen foliage.
- (3) Low growing.
- (4) Keeps its shape.
- (5) Long blooming (4 to 6 weeks).
- (6) Blooms at Decoration Day.
- (7) Flowers erect.

PRICES: 35c each; 3 for \$1.00; 6 for \$1.85.

Here's a delightful little flower that's pretty **ALL THE TIME**. First it appears as a little cushion, all soft and fuzzy, like the back of a furry kitten. Then in May flower buds appear—hundreds of them—on short, straight stems that bristle out like the quills of a frightened porcupine. And then in late May and June blooms appear, like a beautiful miniature fireworks display, like hundreds of tiny rockets all exploding at once.

Ultimate height 4 to 5 inches. Blooms late May and June. Likes sun. Avoid acid soil and too much water. Plant 10 to 12 inches apart.

PRICES: 35c each; 3 for \$1.00; 6 for \$1.85.

The picture at the right shows Dianthus, Rose Dawn, in the "Fuzzy-Kitten" stage. Color is a beautiful bluish tone. Rose Dawn is fine for border or rockery. Thrives in ordinary well-drained sweet soil. Plant 10 to 12 inches apart.



Like a Fuzzy Kitten

Full-size
blossoms.

TRADE MARK

DAZZLER

*Hardy
Carnation*

Kellogg's Dazzler, the new improved hardy everblooming Carnation, is the heaviest blooming, most gorgeous, and largest flowering hardy Carnation ever introduced. Foliage is dark olive-green, and each plant produces 20 to 30 strong, 15- to 20-inch blooming stalks, which support flowers in great profusion.

Everblooming

Forty to fifty bright crimson flowers open at one time on each plant. The blooms are richly clove-scented, deep crimson in color, and the plant blooms continually from the middle of June to late October.

Plant grows nearly as large as a bushel basket first season.

BLOOMS FIRST YEAR. No waiting for Kellogg's Dazzler to bloom. Ordinarily it starts blooming 6 to 8 weeks after planting, and gives plenty of blooms the first season.

**6
for
\$1.85**

HARDY!

Dazzler Carnation has stood temperatures 15 degrees below zero, and with ordinary winter protection will stand even more.

**49 BLOSSOMS
AT ONE TIME**

One of my Dazzler Carnations had 49 blossoms on at one time and has been beautiful all summer.—Mrs. Jack W. Gallagher, Ohio.

Plant 15 to 18 inches apart; any sweet, well-drained soil; ordinary moisture; sun.

Glorify your garden with Kellogg's Dazzler, and enjoy its rich bright red, and dazzling beauty. Prices given here are for pot-grown plants, with ball of earth on roots.

PRICES

**1 for \$0.40
3 for 1.00
6 for 1.85**

[12]



**Dianthus
Rose
Unique**

Description
at Right

NOW

A Companion Plant to

DAZZLER

Carnation

Now we have a beautiful companion plant to Dazzler Carnation, and the new variety will be just as satisfactory. One customer says about Dazzler:

"My Dazzler Carnations are the loveliest I have ever seen outside of the florist variety. The color is a beautiful red and each stalk blooms profusely with numerous carnations. To walk through this bed in the evening you can't help but enjoy the spicy carnation odor so prevalent when the dew is on the flowers."—J. J. McGarry, Illinois.

Now you can have a similar plant in pink.

Everblooming Carnation

Dianthus Rose Unique

There is little difference between Dazzler Carnation and Dianthus Rose Unique, except for color. However, Rose Unique does not grow quite so tall—about 15 inches instead of 15 to 20 inches. Dianthus Rose Unique is everblooming; early summer until late fall. Very fragrant; produces loads of beautiful pink carnations. We highly recommend Dianthus Rose Unique, but advise early ordering, as we have only about one-third as many plants of Rose Unique as we usually sell of Dazzler.

PRICES: Dianthus Rose Unique, pot grown plants with ball of earth on roots, 65c each; 2 for \$1.25; 3 for \$1.85.

Special!
\$1.75

2 Dianthus Rose Unique \$1.25
2 Dazzler Carnations .65
Total Value \$1.90
Special Price \$1.75

Regal Lilies

Plant 12 inches apart in ordinary, well-drained soil; ordinary moisture requirements; sun or partial shade.

8 for \$1



One of the most beautiful of Lilies—snow-white with gilded throat like molten gold. Crimson veins outside. Up to twenty blooms per flower head. Hardy! Blooms June and July; 4 to 5 feet high. **PRICES:** 3 for 55c; 6 for 80c; 8 for \$1.00.

Sunset Lily

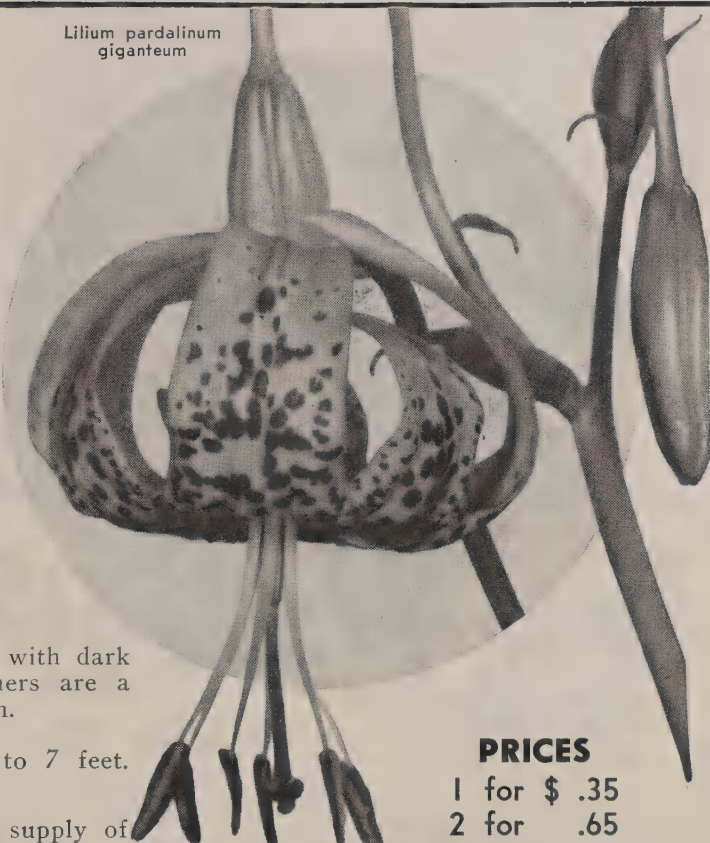
Lilium pardalinum giganteum

Now we are offering the beautiful new Sunset Lily at new low prices. Last fall we priced three at \$1.35, now three cost you only 90c, other prices reduced accordingly.

Sunset will add rare brilliance to your garden. It has a wonderful beauty you cannot imagine until you have seen it. The petals are a fiery, sunset red, which fades to a beautiful yellow inside, delightfully peppered with dark brown spots. The anthers are a beautiful chocolate brown.

Reaches a height of 5 to 7 feet. Flowers appear in July.

We have only a limited supply of Sunset Lily this spring, and therefore urge you to order early if you do not wish to be disappointed. Prices at right.



Plant 12 inches apart and 3" deep in ordinary, well-drained soil; ordinary moisture requirements; sun.

PRICES

1 for	\$.35
2 for	.65
3 for	.90
4 for	1.15
6 for	1.65

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

[13]



5 Flowering

Prices at right



Blue Flax

Blue Flax

(*Linum perenne*) A bit of the sky's heavenly blue for your garden. 18 to 24 inches high. May through August. Bluish foliage. Plant 12 to 15 inches apart in ordinary soil; ordinary moisture; sun. Prices right.

Woolly Yarrow

(*Achillea tomentosa*) Pretty bright yellow flowers 6 to 8 inches high. Foliage woolly and carpet-like. Blooms July to September. Hardy, long blooming; easy culture. Plant 12 inches apart in sandy soil; ordinary moisture; full sun. Field-grown. Prices right.

Madwort

(*Alyssum saxatile compactum*) Fine border or rock plant with masses of bright yellow flowers, green leaves. Blooms in May. Grows 12 to 15 inches high. Easy to grow. Mulch in winter. Plant 12 inches apart in ordinary soil; ordinary moisture; sun. Field-grown. Prices right.

Pasque Flower

(*Anemone pulsatilla*) A delightful early spring flower with pretty fuzzy blossoms, large and purple, that appear during April and May. 9 to 12 in. high. Plant 10 in. apart in rich soil; ordinary moisture; shade or semi-shade. Field-grown. Prices right.



Golden Flax

Golden Flax

(*Linum flavum*) Pretty bits of dancing gold. Blooms May to August. Hardy. Plant 12 inches apart in sandy loam; ordinary moisture; full sun. Field-grown. Prices right.

Bugle Plant

(*Ajuga reptans*) Fine, dense, fast-spreading carpeting plant. Purplish blue flowers. May and June. Ultimate height 6 to 10 inches. Hardy. Plant 12 inches apart in most any soil; minimum moisture requirements; sun or shade. Field-grown. Prices right.

Dwarf Alkanet

(*Anchusa myosotidiflora*) Color and shape of flowers same as Forget-me-nots. Grows about 12 inches high. Myriads of pretty blue flowers during May and June. Very hardy. Plant 12 in. apart in rich soil; water liberally; shade or semi-shade. Field-grown. Prices right.

Wood Anemone

(*Anemone sylvestris*) Lovely pure white flowers 12 to 15 in. high. Blooms during May and June. A flower that should be in every garden. Plant 10 to 12 in. apart; likes woods dirt or leaf mold; plenty of moisture; shade or semi-shade. Field-grown. Prices right.

5 Hollyhock Delphiniums \$1.15

3 for 75c

For gorgeous blues and many shades and hues, for old-rose, lavender and purple, and for magnificence and grandeur, we recommend Hollyhock Delphiniums. Spikes massive. Grow 6 to 7 feet tall. Double and semi-double flowers. Bloom June and July and later. Plant 15 to 18 inches apart; ordinary well-drained soil (lime or wood ashes beneficial); ordinary moisture; full sun.

PRICES: 3 for 75c; 5 for \$1.15; mixed shades only.

[14]

FIND WHAT YOU WANT QUICKLY—INDEX PAGES 4 AND 5.



Pasque Flower



Wood Anemone

Plants \$1.15

3 for \$.75
10 for 2.15



Sky Blue Daisies

Sky Blue Daisies

(*Aster subcoeruleus*) A pretty blue daisy-like Aster. One of the prettiest flowers you can imagine. Grows only 8 to 10 inches high. Makes a beautiful border. Plant 8 to 10 inches apart in ordinary soil; likes moisture; sun or partial shade. Field-grown. Prices above.

Rock Cress

(*Arabis alpina*) Grows 6 inches high. Masses of white flowers in April and May. Needs winter protection. Plant 10" apart in ordinary soil; ordinary moisture; sun. Field-grown. Prices above.

Sea Pink

(*Armeria maritima*) Very, very pretty plant with heads of delicate pink flowers. 4 to 6 inches high. Blooms May-July. Evergreen foliage. Hardy. Mulch in winter. Plant 8" apart in ordinary soil; ordinary moisture; sun. Field-grown. Prices above.

Carpathian Harebell

(*Campanula carpatica*) One of the prettiest blue flowers. They grow upright and dainty on rigid little 8 to 10-inch stems. A gem for border or rockery. Bloom June to October. Plant 10 to 12 inches apart in ordinary, well-drained soil; ordinary moisture requirement; sun or partial shade. Field-grown. Prices above.



Carpathian Harebell



Wine Poppy

Wine Poppy

(*Callirhoe involucrata*) Rich purplish crimson poppy-like blooms with beautiful ivory-white centers. Blooms from early summer to late fall. Grows 6 to 8 inches high. One of the most delightful of trailing plants. Plant 18 inches apart in ordinary soil; ordinary moisture; sun or partial shade. Prices above.

Pink Rock Cress

(*Arabis alpina rosea*) Ultimate height 6 in. Blooms April and May. Needs winter protection. Plant 10 inches apart in ordinary soil; ordinary moisture; sun. Prices above.

Snow-in-Summer

(*Cerastium tomentosum*) Blooms from June to July. Flowers white, foliage silver-gray. Grows 4 to 6 inches high. Very spreading habit. Plant 12 inches apart in ordinary soil; little moisture; full sun. Field-grown. Prices above.

Bluebells of Scotland

(*Campanula rotundifolia*) Clear blue flowers on stems 18 inches high. Very pretty. They bloom June to August. Easy to grow. Plant 12 inches apart in ordinary soil; ordinary moisture; sun or shade. Field-grown. Prices above.

EXTRA PLANTS—P.70



Bluebells of Scotland



5 Scabiosa \$1.15 Blue Bonnet

(*Scabiosa Caucasica*)
—Isaac House)

Soft and lovely, and pretty blue; we don't blame customers for making a rush for these new Isaac House Blue Bonnets. Start blooming in June, continue until September. Tall stems 18 to 24 inches high. Plant 12 to 15 inches apart, in sun or partial shade; ordinary soil; ordinary moisture. PRICES: 3 for 75c; 5 for \$1.15.

NOW!

A NEW AZALEAMUM

Turn to pages 34 and 35 to see the newest and most beautiful Azaleamum—Summer Sunset—beauty of coloring that you never saw before.



3 Trollius \$1.10

The supply of Trollius is limited—better order yours early.

(Globe Flower) Here's beauty that glows like smoldering fire—amazing orange-yellow with still richer fluffy stamens. Flowers produced in great masses. Beautifully globular in shape, 1½ to 2 inches or more across, 1 to 2 feet tall, bloom May to August. Plant 10 to 12 inches apart in rich moist soil; sunny or shady location. **PRICES:** 40c each; 3 for \$1.10; 6 for \$1.85.

EDGING PLANTS

Numbers below refer to pages on which plants are listed.

Bluebeard Grass.....17	Midget Hedge.....19
Candytuft.....26	Primroses.....5, 18, 27
Carpathian Harebell.....15	Rose, Little "Bo Peep".....10, 11
Dianthus, Rose Dawn.....11	Sea Pink.....15
Double Rose Champion.....18	Sedum Sieboldi.....19
Madwort.....14	Tufted Pansy.....5

5 Flowering



Coreopsis

Coreopsis

(*Coreopsis grandiflora*) Pure yellow flowers. Blooms June to frost. Grows 2 to 3 feet high. 18 in. spread. Very hardy. Mulch in winter. Plant 15 inches apart in any soil; ordinary moisture; full sun. Field-grown. Prices above, right.

Chinese Delphinium

Gentian-blue flowers; fernlike foliage; 2 to 3 ft. high. Blooms June-Sept. Plant 12 to 15 inches apart in rich, well-drained soil; likes lime or wood ashes; ordinary moisture; full sun. Prices above, right.

Maiden Pink, Erecta

(*Dianthus deltoides erecta*) Fine for low border or in your rockery. Flowers delicate dainty pink with dainty markings, nearly 1 inch across, and produced on straight, upright stems. Foliage glossy and healthy. Ultimate height 6 inches. Blooms June. Plant 8 to 10 inches apart in non-acid soil; ordinary moisture; full sun. Mulch in winter. Field-grown plants. Prices above, right.

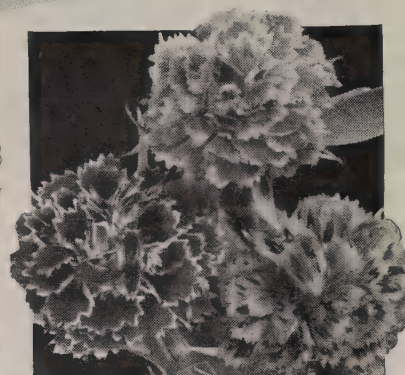
Crimson Garden Pink

(*Dianthus latifolius*) 12 to 15 in. high. Blooms June through September. Plant 12 inches apart in ordinary soil; ordinary moisture; full sun. Field-grown. Prices above, right.

Delphinium Bellamosa

Dark Blue. Grows 3 to 4 ft. high, spread 12 in. Blooms June-July. Hardy. Plant 15 to 18 inches apart in rich, well-drained soil; fond of lime or wood ashes; ordinary moisture; full sun. Prices above, right.

EXTRA PLANTS with Your Order — see p. 70.



Dianthus Latifolius

Delphinium Lamartina

Deep indigo-blue. Blooms mid-June to mid-October or longer. 5 to 6 feet tall. Plant 15 to 18 inches apart in rich well-drained soil; likes lime or wood ashes; ordinary moisture; full sun. Prices above, right.

Delphinium Clivedon Beauty

Beautiful light blue. Spikes tall and blooms large. Height 3 to 4 ft. Blooms June-July and later. Plant 15 to 18 inches apart in rich, well-drained soil; likes lime or wood ashes; ordinary moisture; full sun. 2 yr. field-grown plants. Prices above, right.

Milkwort

(*Euphorbia polychroma*) Showy rock or border plant with bronzy yellow flowers in May and June. Unique foliage. Grows 1 ft. high. Hardy. Plant 12 inches apart; thrives in poorest soils; ordinary moisture; full sun. Field-grown. Prices above, right.



Delphinium Lamartina

Plants \$1.15

3 for \$.75
10 for 2.15



Bluebeard Grass

Bluebeard Grass

(*Festuca glauca*) Fine-cut blue foliage. Clumps 9 to 12 inches high. Excellent for edging. Plant 8 to 10 inches apart; grows well even in poor soil; little moisture; sun or semi-shade. Field-grown. Prices above.

Baby's Breath

(*Gypsophila paniculata*) Charming panicles of minute white flowers, July and August, misty effect. Grows 2 to 3 feet high. Very hardy. Plant 18 to 24 inches apart in ordinary soil; ordinary moisture; full sun. Prices above.

Creeping Baby's Breath

(*Gypsophila repens*) Showers of blossoms in June and July. Creeping. 6 inches high. State color wanted, pink and white. Hardy. Plant 10 to 12 inches apart in ordinary soil; ordinary moisture; sun or partial shade. Field-grown. Prices above.



Coralbell



Gaillardia

Gaillardia

(Blanket Flower) New Dazzler variety. Brilliant orange-yellow red-centered flowers, June to frost. Grows 2 ft. high. Plant 15 to 18 in. apart in ordinary soil; ordinary moisture; full sun.

St. John's Wort

(*Hypericum reptans*) Extremely prostrate, fernlike foliage; large, brilliant golden yellow flowers. June through August. Ultimate height 4 to 6 inches. Plant 12 inches apart in sandy loam; less than ordinary moisture required; sun or partial shade. Field-grown. Protect in winter. Prices above.

Edelweiss

(*Leontopodium alpinum*) This is the flower for which Alpine lovers risk their lives. Grows 4 to 6 inches high. Leaves silvery with pale yellow flowers. June and July. Inconspicuous yellow flowers. Nice shade plant. Protect in winter. Plant 6 to 8 inches apart in light soil; little moisture; shade. Prices above.

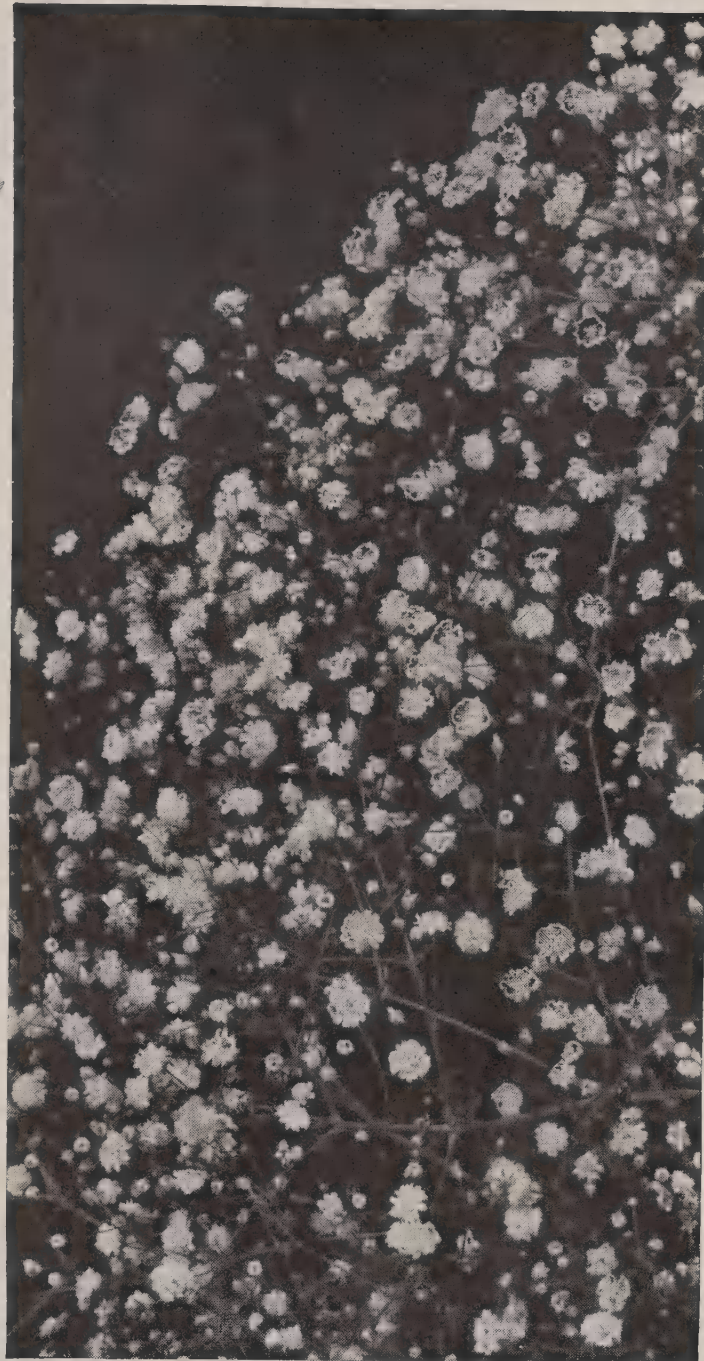
Coralbell

(*Heuchera brizoides*) Long, June to September, blooming period. Rich green, beautiful foliage. Dainty coral-pink flowers. 18 to 24 inches high. Plant 12 to 15 in. apart in moist, rich soil; sun or shade. Field-grown. Prices above.

Sun Rose

(*Helianthemum mutabile*) Pink, yellow, white and orange mixed colors. Flowers July to September. Grows 8 to 10 inches high. Plant 12 inches apart in dry, sandy location; sun. Protect in winter. Field-grown. Prices above.

Extra Plants—p. 70



2 Bristol-Fairy \$1.00

(*Gypsophila*, Bristol Fairy)

As misty and filmy in appearance as a fairy's breath, but examine Bristol Fairy closely and you will find that the flowers are well-formed, double blossoms of the purest white. Not only is *Gypsophila* Bristol Fairy a beautiful flower but it blooms throughout the summer. Ultimate height 3 to 4 feet. Plant 24 to 30 inches apart, in ordinary soil; likes plenty of moisture. Hardy. Fine for bouquets. PRICES: Field-grown, 2-year plants, 55c each; 2 for \$1.00.

You Will be Glad

to know about Kellogg's best bargain in "Glad's."

See pages 50 and 51.

Indian Paint Brush

(*Lobelia cardinalis*). Rich, fiery red flowers produced on strong spikes, 3 to 4 feet high. Long blooming period, July-August. Plant 12 inches apart in rich soil; moist shaded location. Hardy. Field-grown. Prices right.

Double Rose Campion

(*Lychnis viscaria flore pleno*). Double vermilion-red flowers. Fine for cutting. Ultimate height 14 inches. Blooms June-July. Plant 15 inches apart in non-acid soil; ordinary moisture; likes sun; winter protection. Prices above, right.

Ground Ivy

(*Nepeta Mussini*). Dwarf, compact plant with silvery gray foliage; myriads of lavender-blue flowers all spring. Grows 12 inches high. Plant 12 inches apart; ordinary soil; ordinary moisture; sun or shade. Hardy. Prices above, right.

Primrose

(*Primula cortusoides*). The newest and prettiest of Primroses. Flowers pretty rosy pink. Leaves are large and wrinkled. Grows 10 in. high. Blooms in June. Plant 10 to 12 inches apart in light, well-drained soil; ordinary moisture; sun or partial shade. Mulch in winter. Prices above, right.

Hibiscus

(Mixed). We have been unable to mark all Hibiscus as to color, and offer mixed colors. Plant 24 to 30 inches apart in ordinary soil; ordinary moisture; sun or partial shade. Prices, right.

Blazing Star

(*Liatis pycnostachya*). Fine for winter bouquets. When in bloom looks like a blazing star. Blooms July and August. Spikes tall, beautiful bluish lavender color; 4 to 5 ft. high. Very hardy. Plant 10 to 12 inches apart in any well-drained soil; will do well with less than ordinary moisture; sun or shade. Field-grown. Prices above, right.

Balloon Flower

(Japanese Bellflower — *Platycodon*). Bell-shaped or broadly cup-shaped flowers, growing 1½ to 2 ft. tall. Beautiful dark green foliage. Blooms July and August. Very hardy. Plant 12 inches apart in ordinary well-drained soil; ordinary moisture; sun or shade. Strong, 2-year plants. Two colors, blue or white. State color wanted. Field-grown. Prices above, right.

Chinese Lantern

(*Physalis Gigantea*). New giant variety, pods actually 6 to 9 inches around (2 to 3 inches across). Strong, stiff stems, 18 to 24 inches high. The brilliant orange pods retain shape and color all winter. Blooms in June. Best kept separate from other flowers. Plant 12 inches apart in almost any soil; sun or partial shade; ordinary moisture requirements. Prices above, right.

5¢ Flowering



Hibiscus



Blazing Star



Platycodon



Chinese Lantern



Gaillardia Goblin

New! Low Growing Gaillardia GOBLIN

Man, Oh Man! What brilliance of coloring! And what a beautiful shape! This unique low-growing Gaillardia grows 12 to 15 inches high in broad bushes of close compact habit. Becomes completely covered with large 2 to 2½ inch beautiful blanket flowers in brilliant shades of red and golden yellow so that the foliage often is entirely hidden, July to September. Plant 12 inches apart in any well-drained soil; prefers sun; ordinary moisture requirements. Give some winter protection.

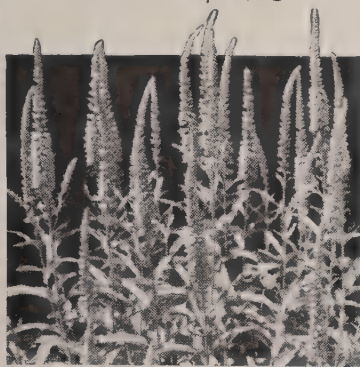
PRICES: 30c each; 2 for 55c; 4 for \$1.00; 6 for \$1.40. Field-grown plants.

4 for only \$1.00

Plants \$1.15



Spanish Bayonet



Speedwell



Coatflower



Teucrium

3 for \$.75
10 for \$2.15

Spanish Bayonet

(*Yucca filamentosa*). Gives a Mexican touch. Spikes 4 to 5 feet high with creamy white, inverted flowers; swordlike, evergreen foliage. Blooms July. Plant 18 to 24 inches apart; will thrive in poorest soil; little moisture; sun. Field-grown. Prices at left.

Speedwell

(*Veronica longifolia*). Rich blue flower spikes. August. 2 feet high. Plant 12 to 15 inches apart in rich soil; ordinary moisture; sun or partial shade. Hardy. Prices at left.

Speedwell, Silver

(*Veronica incana*). Pretty blue flowers in spikes; silvery gray foliage. Grows 12 inches high. Blooms July and August. Very pretty. Hardy. Plant 8 to 10 inches apart in rich moist soil; sun or partial shade. Field-grown. Prices above at left.

Coatflower

(*Tunica saxifraga*). Tiny, shimmering flowers of pretty pink, beautiful green foliage, 8 to 10 inches high. Blooms all summer. Plant 12 inches apart; does well in poor soil; less than average moisture; sun or shade. Hardy. Field-grown. Prices above at left.

Midget Hedge

(*Teucrium chamaedrys*). May be sheared to any height up to 12 inches. Foliage dense, glossy green, aromatic, resembling Boxwood. Bright lavender-pink flowers. Blooms July and August. Not evergreen but quickly re-

sumes full leaf each season. Fine for pretty low hedges or borders. Hardy. Plant 10 to 12 inches apart in ordinary soil; ordinary moisture; sun or shade. Field-grown. Prices at left.

Soapwort

(*Saponaria ocymoides*). Prostrate plant producing myriads of rosy pink blossoms in May and June. Extremely hardy. Grows 4 to 6 inches high. Plant 12 inches apart in ordinary soil; likes moisture; sun or shade. Field-grown. Prices at left.

Sedum Sieboldi

The aristocrat of Sedums! Foliage round and a beautiful gray-blue, borne thickly upon stems 3 to 6 inches long. Flowers of rare pink. August and September. Plant 8 inches apart in ordinary soil; ordinary moisture; sun or shade. Field-grown. Prices above at left.

Mountain Thyme

(*Thymus serpyllum*). Fine for ground cover where grass fails. Small, lilac-purple blooms June-July. Can be walked upon or mowed. Grows 8 to 10 in. high. Plant 8 to 10 inches apart in any soil; ordinary moisture; sun or shade. Hardy. Field-grown. Prices above at left.

FREE!

OF EXTRA CHARGE

We allow you an extra \$1 value with each \$5.00 value you order. See page 70.

NEW BABY'S BREATH Silver Mist

(*Gypsophila Repens Bodgeri*)

As pretty as a fluffy summer cloud touched with the rays of the setting sun! Yes, this Baby's Breath turns pink in color after the first blooms. Ideal for borders and rock garden. Blooms with double flowers early in the spring and continues throughout entire summer. Makes wonderful bouquets alone or in combinations with other flowers. Everblooming. Grows 12 inches high and will spread to about 2 feet. Foliage light green, leaves pointed. Does not lose its leaves until the beginning of real winter.

Plant 15 to 18 inches apart in any good garden soil; ordinary moisture required; sun or partial shade. **PRICES:** 45c each; 3 for \$1.25.



Silver Mist

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

[19]

8

Hardy Phlox Only \$1.35

All plants hardy, strong, field-grown, same quality as if you ordered by variety; the only difference is that the varieties will not be labeled.



The picture above only gives an idea of the fine-looking Phlox you will receive. All are outstanding varieties—nothing cheap or inferior. Recently we submitted our list of Phlox to an expert, asking him to suggest improvements. He replied that there was very little room for improvement, as we had practically all of the outstanding varieties, and that all varieties were topnotchers. It is from such quality stock as this that your collection will be made.

\$2.00 Value

Here is a bargain that simply should not be missed. These Phlox would cost you \$2.00 or more if ordered by variety; yet you get them for **only \$1.35**. You get outstanding varieties, wide color range, strong, healthy plants, high value—many of the varieties you will get sell in our own catalog and others as high as 35c each.

Red, Pink, White, Purple, Salmon, "Blue"—you get a variety of shades and colors, each one different.

NOTE: Plant Phlox 18 inches apart in good rich garden soil; sun; ordinary moisture requirements.

[20]



Any two Phlox you want from pages 22-23, in addition to the eight, free of extra charge—If you order before March 15th.

If you order before March 15th, you may select any two Phlox you wish from pages 22 and 23, free of extra charge, value of 70c. Free Phlox will be labeled with variety names. Customers receiving catalogs after February 15th will be allowed 30 days to order. Order at once, and be sure of yours.

FIND WHAT YOU WANT QUICKLY—INDEX PAGES 4 AND 5.

Phlox Better Known Varieties

Make your own collection of Phlox, your choice, from the varieties named below. All are very fine varieties of proven beauty and hardiness.

AETNA. Dark red, darker eye.

B. COMTE. Large heads brilliantly colored, rich wine-purple.

BLUSHING BRIDE. Delicate pink with deep rosy red blush starting at the center and diffusing outward in the most delightful manner.

BORDER QUEEN. Enormous head, flowers pure rich and beautiful pink. Low growing.

CAMILLO SCHNEIDER. Brilliant scarlet-red. New.

CAROLINE VANDENBURG. The bluest Phlox. Color decidedly striking. Extra large.

COUNT ZEPPELIN. Large pure clear white, distinct vermilion-red eye.

E. I. FARRINGTON. Delightful salmon, lighter eye.

ENCHANTRESS. Bright salmon-pink with dark eye.

ETHEL PRITCHARD. Strong growing variety. Pale blue. Something different in a "blue."

GEORGE STIPP. Salmon, with deeper eye.

HAUPTMANN KOEHL. Dark blood-red. Large clusters on strong, tall stems. Florets large.

LEO SCHLAGETER. Deep red.

MORGENROOD. Large clusters of a wonderfully beautiful bright rose shade, deeper eye.

MRS. FRANK BEATTY. A new and beautiful type of lacinated blossom, the first of its kind, a delicate tone of pink.

MRS. JENKINS. Tall white.

PAINTED LADY. Soft pink, carmine eye.

ROYAL PURPLE. Purple, deep at edges, shading to violet in center of petals.

ROSEA SUPERBA. A beautiful rosy pink with a darker eye. Florets large and trusses are very well shaped. Healthy.

SALOME. A bit of oriental splendor! Cherry-red, suffused with salmon. A radiant beauty.

MISS LINGARD. (Suffruticosa). Low-growing, enormous trusses of pure white.

PRICES: 25c each; 3 for 70c; 5 for \$1.00; 6 for \$1.17.

Pinkette

A New Color in Phlox

Now, a New
Phlox—
A New
Delicacy in
Coloring—
A Rare and
Unusual
Treat for
Your Garden

PHLOX PINKETTE

The most beautiful and delicate pink that you ever saw.

PRICES

1 for \$0.55
2 for 1.00
4 for 1.85

Cultural Note: Plant Phlox 18 inches apart, in good, rich, garden soil; sun; ordinary moisture requirements.

Pink—just a very little pink—pink so delicate that it can scarcely be seen—and yet it is there, making this new Phlox **Pinkette** probably the loveliest Phlox ever offered to garden lovers. Really, we had difficulty in deciding whether to call it Pink or White, for in the natural flowers the color is only just barely discernible. In the end, we coined a new word, Pinkette, to describe it, as we knew of no existing word that would do. Pinkette has the sweetest coloring that you ever saw. It is a flower that will really enchant and delight you.

And, not only is the coloring enchanting in its newness and beauty, but, being a child of Morgenrood, the Phlox has all the good characteristics that a Phlox should have. Florets are

large, well shaped, and occur in masses to form beautiful, symmetrical heads. Foliage is dark green and lustrous, strong and upright, and the Phlox does not seem subject to disease. It presents no difficulty to the home gardener.

We predict that Pinkette will be the outstanding Phlox among all Phlox for years to come. Do not fail to have it in your garden if you really want to be up-to-date. Supply is limited so we advise that you order early.

PRICES: New Phlox Pinkette, 1 for 55c; 2 for \$1.00; 4 for \$1.85.

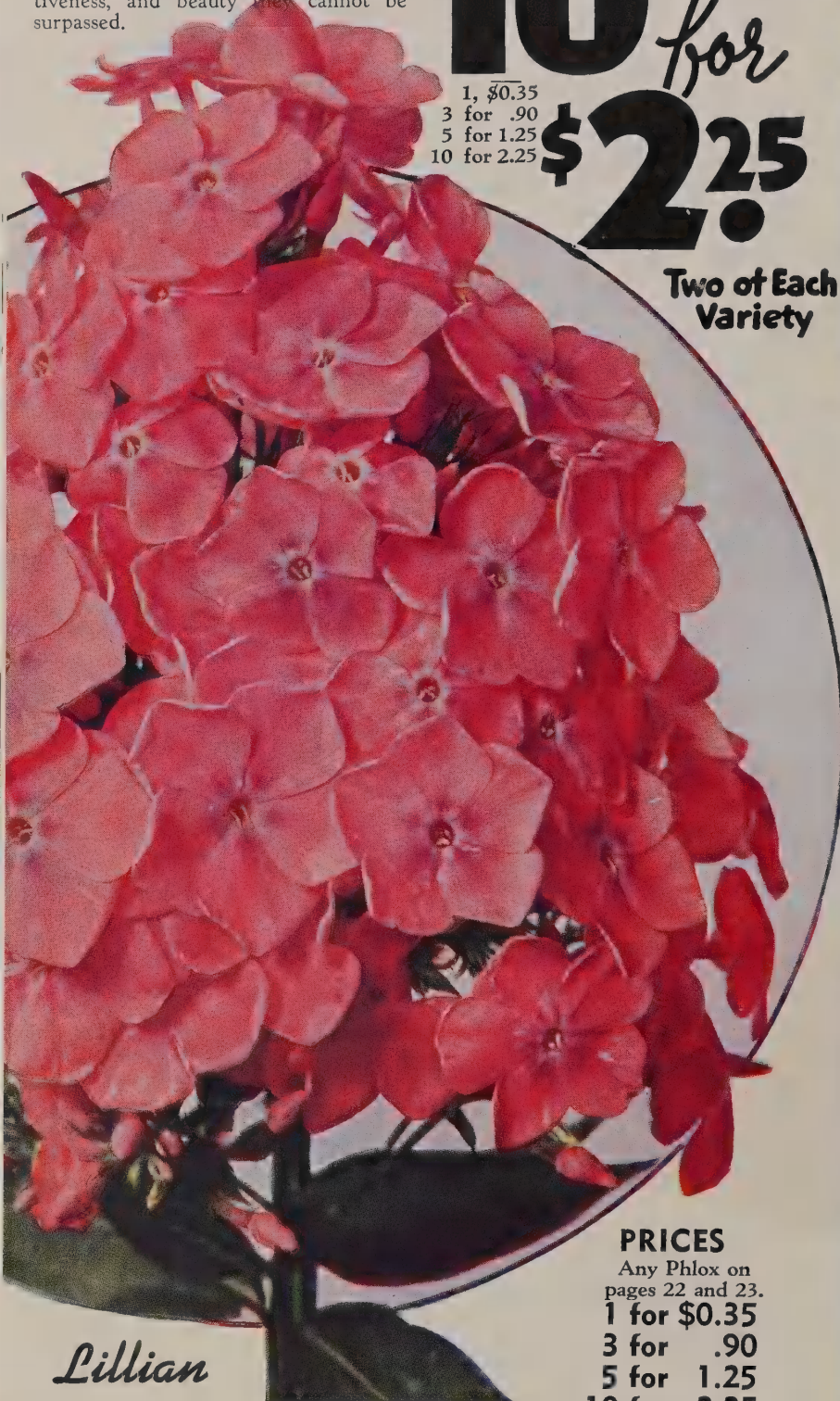
Kellogg's 5-STAR Phlox Collection

These five Phlox are today's outstanding varieties. For vigor, productiveness, and beauty they cannot be surpassed.

10 for **\$2.25**

1, \$0.35
3 for .90
5 for 1.25
10 for 2.25

**Two of Each
Variety**



Lillian

Lillian is the outstanding salmon-pink Phlox of today, and what a charming color combination it has. Florets are rich salmon-pink, with pretty bluish eye. Very unusual. Very compact flower heads, with beautiful florets. Very robust grower with plenty of vitality. Often 12 to 15 flower spikes per plant, massive display. Grows 2 to 3 feet high. Very hardy. Fine for cutting. Prices above.

PRICES

Any Phlox on
pages 22 and 23.

1 for \$0.35
3 for .90
5 for 1.25
10 for 2.25



Moonlight Dream

This Phlox is very well named. It is pure white with faint apple-green in the center, giving a bewitching moonlight effect. Plant is very healthy, strong and up-right growing. A new white and an improvement over all previous whites. You should have Moonlight Dream. Prices at left.



Salmon Glow

Deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox. Eye; deep carmine. Heads; well filled, stately. Foliage; healthy, strong. You should by all means have this amazingly beautiful variety. Prices at left.



Daily Sketch

Here is pink so dainty and pretty that it cannot be reproduced accurately. You must grow Daily Sketch to see its beauty. Florets, largest you ever saw—1½ inches across—as large as a Pansy. Color does not fade; stays beautiful. Long blooming season, July to frost. Hardy. **Prices at left.**



Africa

Color so mysteriously beautiful that it can hardly be described—amazing dark carmine-red that seems to belong to another world. Strong, vigorous grower; healthy and hardy; easy to grow. Far more beautiful than the picture. **Prices at left.**

Now - A Red Buddleia

A number of Buddleias have been offered under the term red, but none have really deserved the description until now. Here is a Buddleia that really can be called red; it is the color you have been waiting for.

Buddleia Royal Red

We might have named this amazing new Buddleia, "Ruby," for in the sun it actually does glow with a true ruby shade, just like the sparkling oriental gems.

In the shade, it is more of a deep, mysterious wine color, an amazing and magical change.

Spikes are very well formed, and full to the end, not loose and open like some Buddleias. Plants vigorous and healthy; roots, hardy; but tops die down during northern winters, and revive in spring, like other Buddleias.

We were so enthusiastic over Buddleia Royal Red when we saw it, that we revised our catalog at the last minute to make room for it. Highly recommended.

PRICES: Strong, pot-grown plants with ball of earth on roots, \$1.00 each; 2 for \$1.85.

This picture shows Buddleia Royal Red as it appears in bright light or sunshine.



Rosy Blue

A New Color in Phlox

Now, a New
"Blue" Phlox
—A New
Color
Delight—
That's Phlox,
Rosy Blue

"What an odd name!" you'll say of "Rosy Blue." You may even say "Absurd! There can be no such color as Rosy Blue," but really the name is very appropriate. See description below.

PRICES: Phlox Rosy Blue, 1 for 55c; 2 for \$1.00; 4 for \$1.85.

There have been many "Blue" Phlox offered to gardeners in the past, but none of such unusual and beautiful coloring as the new Phlox "Rosy Blue." In it, shades of blue and rose intermingle in such amazing fashion that the effect of a rosy blue shade really is produced—not purple or violet, but "Rosy Blue," the shades blending into each other in such magical fashion as to produce this illusion.

"Rosy Blue" is a child of the famous large-flowered Phlox, "Daily Sketch," and inherits the unusually large florets of its

parent. It also inherits vigor, productiveness, and fine well-filled, symmetrical heads. It seems entirely immune to disease. Whether you are an ordinary gardener or fancier, you should have Phlox Rosy Blue. It will create a new and magical color note in your garden.

The supply of "Rosy Blue" is limited, and you should order early in order to get yours.

PRICES: New Phlox "Rosy Blue," 55c each; 2 for \$1.00; 4 for \$1.85.

Now A New Hardy Fuchsia



HARDY

Don't forget that these new Fuchsias are hardy. Simply mulch them in the regular way in the fall, and they will come through the winter the same as any other perennial.

Plant Fuchsias 24 inches apart in neutral or slightly acid soil of moderate fertility; prefer shade; water freely; mulch in fall before freezing.

Now we have two Hardy Fuchsias for you, Scarlet Beauty as listed at the bottom of the page, and the new . . .

DROUGHT RESISTANT

Hardy Fuchsias will thrive with a minimum amount of moisture, once they are established.

Senorita

Larger Flowers Brilliant Coloring

Senorita will be a real sensation in your garden. The flowers are about twice as large as those of Scarlet Beauty, and are a beautiful, brilliant red in color. The plant has all the fine characteristics of Scarlet Beauty—glossy, holly green foliage, and beautiful shape. Senorita is just like Scarlet Beauty with larger flowers and brilliant coloring. **PRICES:** Out of 3-inch pots, 75c each; 3 for \$1.75.



Above is shown the beautiful shape of these two Hardy Fuchsias. The plant is a Scarlet Beauty plant, but Senorita is exactly similar in shape. Both grow about 2 feet high first year, and reach maximum height of about 3 feet third year. Glossy holly green foliage.

Hardy Fuchsia Scarlet Beauty

(Plant Patent No. 440)

Scarlet Beauty blooms from July to early fall, when other flowers are scarce, often with about 500 flowers and buds at a time per plant. Glossy holly green until after frost. Tops die down during the winter like Buddleias, but quickly regain height with opening of spring.

PRICES: Out of 3-inch pots, 50c each; 3 for \$1.20

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

[25]

Dollar

Here are our best values. From these pages, you can make selections that give you the most for your money.



5 Aquilegias \$1.00

(Columbine) Aquilegias dance in the sun like pretty ballerinas. Here is a fine mixture of Scott Elliott Hybrids in shades of red, pink, blue, purple, white and yellow. Grow 3 feet. Hybrids, mixed colors only. Bloom May and June. Hardy. Plant 15 to 18 inches apart; ordinary well drained soil; ordinary moisture requirements; sun or shade. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



5 Shasta Daisies \$1

(*Chrysanthemum maximum*) Large flowers of many snow-white petals. Long, mid-summer blooming. Grow 18 to 24 inches high. Plant 15 to 18 inches apart in ordinary soil; ordinary moisture; sun. Bloom June to August. Hardy. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



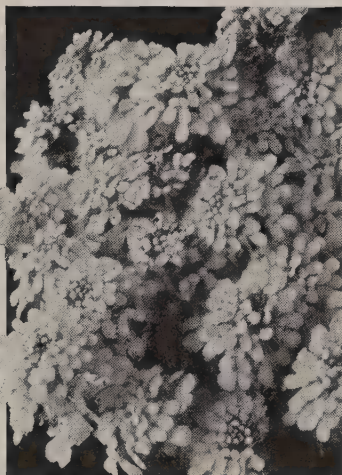
5 Creeping \$1 Phlox

(*Phlox Subulata*) A beautiful blanket of color during April and May. Evergreen mossy foliage. Grow 4 to 6 inches high. Hardy. Plant 10 inches apart; ordinary soil; ordinary moisture; sun. State whether pink or white wanted. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



Carnations 6 Hardy \$1.00

(*Dianthus Grenadin*) All the joys of hothouse Carnations right in your own garden. Grow 12 to 15 inches tall. Plant 12 in. apart; moist, rich non-acid soil (avoid peat moss). Choose colors: Red, Pink, White, Yellow. **PRICES:** 25c each; 4 for 75c; 6 for \$1.00.



Candytuft 3 for \$1.00

(Spanish Evergreen—Iberis Sempervirens) This pretty white flowering perennial remains evergreen all winter. Blooms May-June. 9 to 12 inches tall. Plant 12 inches apart; ordinary soil; likes ordinary moisture; sun. **PRICES:** 40c each; 3 for \$1.00; 6 for \$1.85.



Red Hot Poker 4 for \$1.00

(*Tritoma Pfitzeri*) Just like a real glowing red hot poker. 3 to 4 feet high. Bloom August to October, when fiery color is needed. Plant 15 to 18 inches apart; well drained soil; ordinary moisture; sun; mulch in winter. **PRICES:** 35c each; 2 for 55c; 4 for \$1.00.



Scabiosa 5 for \$1.00

You will welcome this pretty blue flower. Flowers large. Grow 18 to 24 inches high, spread 12 inches. Bloom June to September. Very hardy, easy to grow. Plant 12 to 15 inches apart; ordinary soil; ordinary moisture; sun. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.

Bargains

All bargains covered by our guaranty. Plants must arrive in good growing condition or order refilled.



Hardy Forget-Me-Not
5 for \$1.00

(*Myosotis palustris semperflorens*) 4 to 6 inches high. Flowers skyblue, blooms from May to September. Plant 12 inches apart. Prefer moist soil; shade. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



4 Iceland Poppies \$1

(*Papaver nudicaule*) They nod their heads so prettily in the breeze! May to August. Pink, yellow, orange and white. Grow 12 to 15 inches high. Plant 10 to 12 inches. Mixed colors only. Ordinary well drained soil; ordinary moisture; sun or shade. **PRICES:** 2 for 55c; 4 for \$1.00.



5 Ghost Plants \$1.00

(*Artemisia, Silver King*) Looks as if dusted with silver. Fine background for lower plants of brilliant color. Grows 2 to 3 feet high, spread 18 inches or more. Plant 18 inches apart; ordinary soil; ordinary moisture; sun or shade.

PRICES: 30c each; 3 for 80c; 5 for \$1.00.



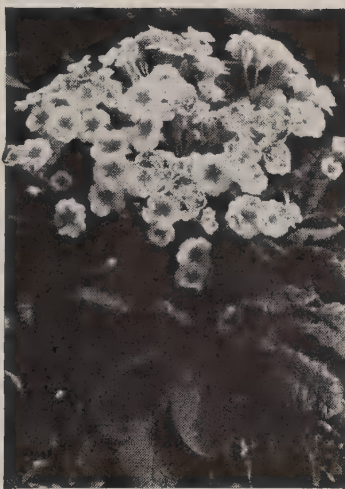
English Violet
5 for \$1.00

(*Viola odorata*) Now we have three colors of English Violets as follows: Purple, Pink, and White. State color wanted. Grow 6 to 8 inches high; plant 12 to 15 inches apart in ordinary soil; like plenty of water; sun or shade. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



Garden Pinks
6 for \$1.00

(*Dianthus plumarius*) Blooms nearly all summer. 15 to 18 inches high. Fragrant. Pink, white, red; mixed colors only. Plant 12 to 18 inches apart in ordinary non-acid soil; ordinary moisture; sun. **PRICES:** 25c each; 3 for 70c; 6 for \$1.00.



Primroses
5 for \$1.00

(*Primula veris*) The flowers we all love. Variety of colors, all hardy, field-grown plants. Ultimate height 6 to 8 inches. Bloom May and June. Like rich, moist loam in shade or semi-shade. Mulch in winter. Plant 8 to 10 inches apart. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



Persian Daisy
5 for \$1.00

(Painted daisies; *Pyrethrum*) Select hybrids in many colors from red to light pink and white—bright, gay colors. Grow 2 to 3 ft. high. Bloom May and June. Mixed colors only. Plant 12 to 15 in. apart; good soil; ordinary moisture; sun or partial shade. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.

Don't Forget Your \$1.00 extra value — page 70



6 Double Hollyhocks \$1.00

(*Althea rosea*). These roselike, double Hollyhocks scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, mammoth flowering, beautiful! Bloom June and July. We send you an assortment of pink, red, lilac, white and yellow, or you may choose colors. **PRICES:** 22c each; 3 for 55c; 6 for \$1.00.

Dollar

Here are our best values. From these pages, you can make selections that give you the most for your money.



3 Korean Mums \$1.00

Extra hardy! Will survive sub-zero temperatures. **Ceres.** Old gold, yellow, bronze; **Daphne.** Exquisite pink; **Mars.** Deep red; 3 for \$1.00; 6 for \$1.85.



Tall Growing Delphiniums

Such varieties as **Hollynock strain**, **Wrexham**, **Belladonna**, and **Bellamosa**. Blue, light blue and violet—no dwarf varieties. Plant 18" apart; rich well-drained soil; ordinary moisture; full sun. Varieties our choice. 3 for 55c; 6 for \$1.00.

6 for \$1.00

Rosy Blue Phlox—See p 24



Astilbe 2 for \$1.00

(*Astilbe japonica rosea*—Peach Blossom Variety). Beautiful panicles 8 to 10 inches long, peach-blossom pink. Bloom June-July. 1½ to 2 feet tall. Plant 15 to 18 inches apart in moist rich soil; water; sun or semi-shade. **PRICES:** 55c each; 2 for \$1.00.

Extra Plants—p 70



Tufted Daisies 4 for \$1.00

(*Pyrethrum*). See the beautiful fluffy center! Colors rich, intense and beautiful, become more double second and third year. Plant 12 to 15 inches apart; good soil; ordinary moisture; sun or partial shade. Two varieties: **Miami Queen**, pink; **Brilliant**, red. **PRICES:** 30c each; 2 for 55c; 4 for \$1.00.



Orange Prince 5 for \$1.00

(*Hollyhock Orange Prince—Althea rosea*). Deep fiery orange in the crevices, shading to a lighter creamy orange at the edges. Grows 6 to 8 feet. Blooms June and July. Plant 18 to 24 inches apart; ordinary well-drained soil; ordinary moisture; sun; mulch in winter. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.



Tiger Flowers 7 for \$1.00

(*Tigridia*) Mixture of brilliant reds, whites, pinks—hybrids, mixed colors only. They give a beautiful display. Grow 2 to 3 feet high. Plant 6 to 8 inches apart; ordinary well drained soil; full sun; ordinary moisture. **PRICES:** 7 for \$1.00; 10 for \$1.35; 20 for \$2.50. Mixed colors.

Bargains

All of these bargains must arrive in good growing condition or refilled free of charge.



Perennial Pea

6 for \$1.00 (*Lathyrus latifolius*). Bloom in June and July; climb any support. Hardy. Plant 2½ to 3 feet apart in ordinary non-acid soil (avoid peat moss); ordinary moisture; full sun. Colors: Red, pink and white, state choice. **PRICES:** 25c each; 3 for 55c.



Blue Fringed Daisies

5 for \$1.00

(*Erigeron Speciosus*). Flowers large and violet-blue with yellow centers. Bloom June and July, 1½ to 2 feet high. Fine for cutting. Plant 15 to 18 inches apart; ordinary soil; ordinary moisture; sun. **PRICES:** Field-grown, 30c each; 3 for 80c; 5 for \$1.00.



3 Japanese Anemone \$1.00

(Windflower). Masses of blooms from September to November. 2 to 3 feet high. Plant 15 inches apart; moist rich soil; water plentifully; prefer shade but also grow in sun. Three varieties as follows: **Rubra**, Red; **Queen Charlotte**, Pink; **Whirlwind**, White. You may choose colors. **PRICES:** Potted plants, 40c each; 3 for \$1.00; 6 for \$1.85.

An Extra Value for You—See page 70.



Hardy Asters
4 for \$1.00

Soft colors. Bloom in fall. Red, pink, blue and white. State color or we will give a variety of colors. Grow 2 to 3 feet high. Plant 18 inches apart; ordinary, well-drained soil; ordinary moisture (do not like too much); sun. **4 for \$1.00; 8 for \$1.85.**

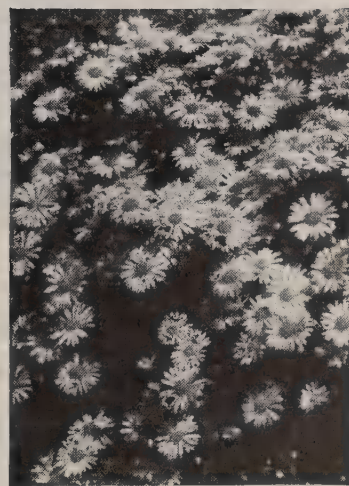
Other Asters on page 8



Hardy Mums
5 for \$1.00

Each a different variety, wide color range, not labeled. Pompons, buttons and large flowering mixed. Plant 24 inches apart; rich, well-drained soil; ordinary moisture; sun. **PRICES:** 30c each; 3 for 80c; 5 for \$1.00.

Pinkette See page 21



Dwarf Border Asters
4 for \$1.00

Bloom August to frost. Four varieties, our choice. Hundreds and hundreds of blossoms. Shades of blue and pink. Plant 18 inches apart; ordinary well-drained soil; ordinary moisture (do not like too much); sun. **PRICES:** 4 for \$1.00; 8 for \$1.85.



Old Fashioned Bleeding Hearts
2 for \$1.00

(*Dicentra spectabilis*). Flowers have little pendants like drops of blood from Cupid's dart. Grow 24" high. 18 to 24" spread. Blooms May. Plant 18" to 24" apart; moist rich soil; water freely; shade. **PRICES:** 2 for \$1.00; 4 for \$1.85; field-grown.

Outstanding Chrysanthemums



Chrysanthemum Seminole

A
U.S.D.A. **Seminole**
Mum

CULTURAL NOTE

Plant Chrysanthemums 24 inches apart; rich, well-drained soil; ordinary moisture requirements; sun.

Early—White—flowers by the hundred—here is a beautiful new Chrysanthemum that you simply must have in your garden. Order it singly, or order the group below and get it at a saving.

Chrysanthemum Seminole is a fine, symmetrically shaped, low growing variety, that will look "just swell" in your garden. Really it approaches the Azaleum type very closely, growing only about 18 to 20 inches tall, and about 24 inches across, in a beautiful mound of white.

Fine too as cut flowers.

Start blooming in August, and continue until stopped by frost.

Flowers beautiful white with delicate yellow centers, size about 2 inches across.

PRICES: Chrysanthemum Seminole, strong pot grown plants, 40c each; 3 for \$1.00; 6 for \$1.85.

EARLY!

All six of these Mums normally start blooming in August, sometimes even in July. They continue with a glorious blaze of color until stopped by frost. Why wait until late for your Chrysanthemums, when you can have them early as well as late!

All 6 For Only \$1.85

With this special you receive one each of the six varieties illustrated on these two pages, as follows:

- | | |
|--------------------------|--------|
| 1. Manantico | \$0.40 |
| 1 Algonquin | .40 |
| 1 Muskogee | .40 |
| 1 Aladdin | .40 |
| 1 Barbara Cummings | .40 |
| 1 Seminole | .40 |

Total Value\$2.40

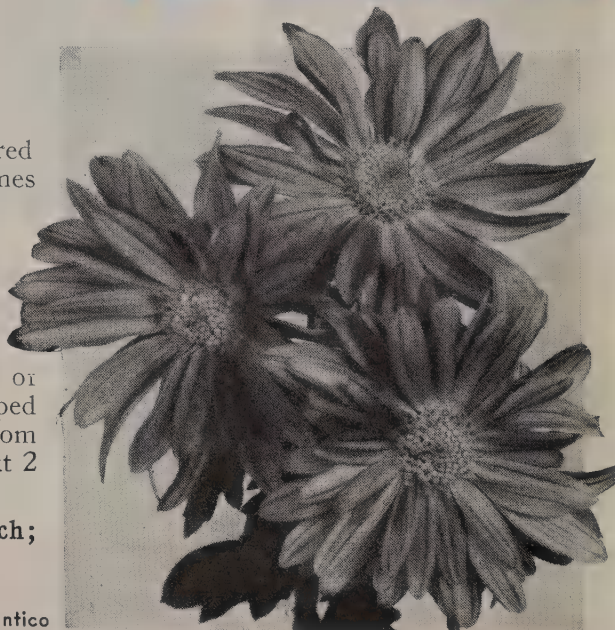
Special Value \$1.85
You Save \$.55

Manantico

(A U.S.D.A. Chrysanthemum)

It is hard to get a real true red in Mums, but Manantico comes near, and any variation in shade only adds to its beauty. Really the newly opened flowers are almost pure red, only slightly on the "winey" side. And beauty of coloring is enhanced by beauty of form; petals very well shaped and radiate attractively from golden centers. Blooms about 2 inches across.

PRICES: From pots, 40c each; 3 for \$1.00; 6 for \$1.85.



Manantico

Recently the U. S. Department of Agriculture has been working on new Chrysanthemums, and now we offer you four of them, together with Barbara Cummings and Aladdin which we have retained as the best of our previous offerings. We recommend that you try all of these, and suggest that you order the special at the bottom of page 30.

Barbara Cummings

Now, here is a Chrysanthemum, Barbara Cummings, that will grow out of doors, and which will rival the hothouse varieties in beauty and splendor. Flowers are unusually large—3 to 4 inches across and wonderfully fluffy in shape. Color; rich, golden yellow, with a deep suffusion of orange at the center and base of petals. This gives a glorious golden effect in the garden—very many flowers to a plant—and the flowers are fine for cutting too—blooms lasting for many days. Blooms August to heavy frost. **PRICES:** 40c each; 3 for \$1.00; 6 for \$1.85.



Muskogee

(A U.S.D.A. Chrysanthemum). Hundreds—yes hundreds of blossoms at one time on one plant, and such a beautiful color! Muskogee Chrysanthemum is a fine, delicate orchid; not muddy, but clear and pure; and each blossom is set off by a pretty, golden center to make the orchid shade just so much prettier. The form of the flowers is unique—aster-like, and being produced in hundreds at one time, they make a marvelous display. Blooms 2 to 2½ inches across. **PRICES:** 40c each; 3 for \$1.00; 6 for \$1.85.



Barbara Cummings



Algonquin

(A U.S.D.A. Chrysanthemum). King Midas must have entered the garden and touched this plant, for its blooms are pure gold in coloring; not muddy and tainted, but pure and clear. Blooms are produced by hundreds, making your garden the glory of your flower-loving soul and the envy of your neighbors. Blooms often nearly 3 inches across. It is good to see such wonderful clear yellow in such great profusion. Don't overlook Algonquin. **PRICES:** 40c each; 3 for \$1.00; 6 for \$1.85.

Aladdin 'Mum

Aladdin was the original early Chrysanthemum, and is still one of the very best. Rich bronzy flowers, stained with red and apricot. Beautiful shape. Size 2 to 2½ inches across. **Hardy.** Grows 2 to 3 feet high. Spread 2 feet. **PRICES:** Strong potted plants, 40c each; 3 for \$1.00; 6 for \$1.85.

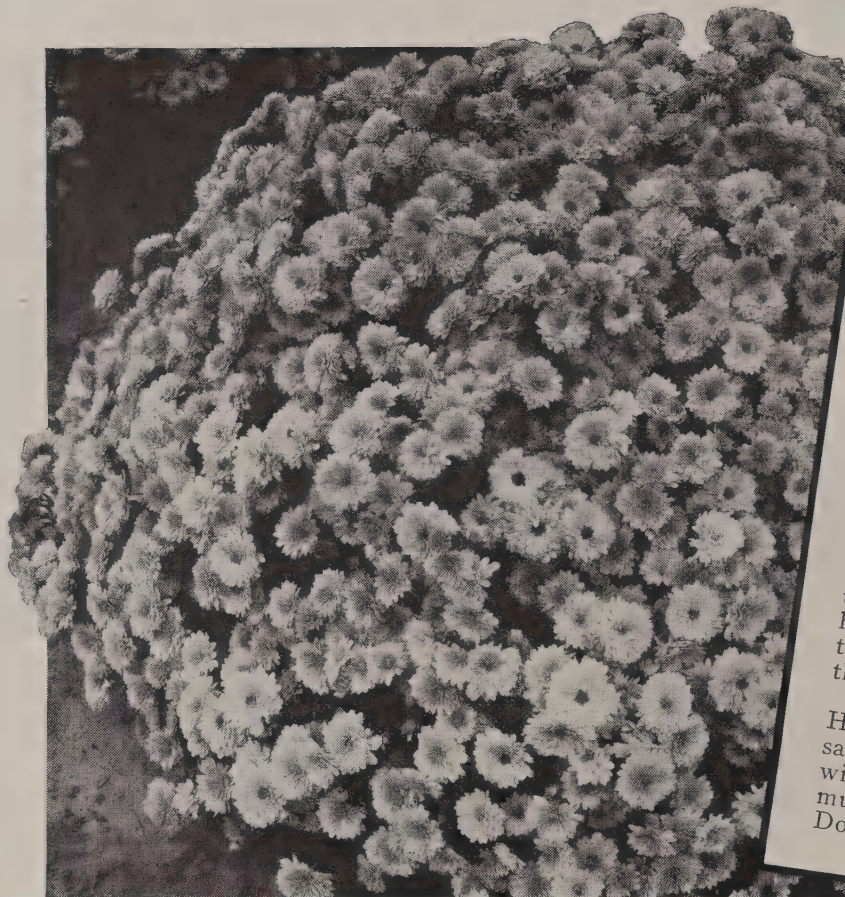
Cultural Note: Plant Chrysanthemums 24 inches apart; rich, well-drained soil; ordinary moisture requirements; sun.



Aladdin

SPECIALS

THAT SAVE YOU MONEY!



On Azaleamums, Golden Glorymum and Santa Claus

On the following pages you will find descriptions and pictures of the most marvelous flowers ever originated—Golden Glorymum, Santa Claus, Dean Kay Summer-Mum, and five varieties of Azaleamum. These plants become completely covered with flowers sometime in August and continue blooming that way until stopped by frost—hundreds and hundreds of blossoms on one plant at one time. You will surely want some of these marvelous plants.

Here are some special offers that will save you money. Friends and neighbors will exclaim at the beauty of Azaleamums and Glorymums in your garden. Don't omit them from your order.

5 Azaleamums \$3.15

Azaleamums are the five favorites. Thousands of people have found them beautiful. This group gives you one each of them as follows:

1 Cameo Queen Azaleamum.....	\$0.65
1 Bronze Beauty Azaleamum.....	.65
1 Magic White Azaleamum.....	.65
1 Golden Wonder Azaleamum.....	.65
1 Summer Sunset Azaleamum.....	1.00

Total Value.....\$3.60

Special Price Only \$3.15

"Newest of All" Special

Dean Kay was introduced for the first time last year. Summer Sunset this year. These two are the newest of all. Turn to pages 34, 35, 38 and 39 for beautiful color pictures.

2 Summer-Mums, Dean Kay.....	\$1.45
2 Azaleamums, Summer Sunset.....	1.85

Total Value.....\$3.30

Special Price \$2.95

All 8 \$ 4.95

If you want the complete color range, order this collection. You get:

1 Azaleamum, Summer Sunset.....	\$1.00
1 Azaleamum, Cameo Queen.....	.65
1 Azaleamum, Magic White.....	.65
1 Azaleamum, Bronze Beauty.....	.65
1 Azaleamum, Golden Wonder.....	.65
1 Santa Claus.....	.75
1 Golden Glorymum.....	.65
1 Summer-Mum, Dean Kay.....	.75

Total Value.....\$5.75

Special Price \$4.95

10 Azaleamums \$5.95

This special gives you the biggest value of all. You get two each of each variety of Azaleamums, as follows:

2 Cameo Queen Azaleamums.....	\$1.25
2 Bronze Beauty Azaleamums.....	1.25
2 Golden Wonder Azaleamums.....	1.25
2 Magic White Azaleamums.....	1.25
2 Summer Sunset Azaleamums.....	1.85

Total Value.....\$6.85

Special Price \$5.95



Santa Claus

PRICES:

1 for \$0.75
2 for 1.45
4 for 2.85

Here's Santa Claus, all loaded with hundreds of beautiful presents—presents of beautiful flowers for you! Each Santa Claus flower is a dream. They are striking dark red in color, even prettier than the picture, and are well shaped and large in size—often 2½ inches across, sometimes more. A pretty tuft of small petals in the center opens up and displays a delightful contrasting shade of gold.

BLOOMS EARLY

Santa Claus usually starts blooming some time during August and continues until stopped by frost, but it takes a good frost to stop Santa Claus. Santa Claus is probably injured less by frost than any other flower of its type. Often new blossoms open from buds after frost.

HARDY PERENNIAL

Santa Claus is similar in shape and quantity of blossoms to Azaleamums and Glorymums but grows somewhat taller and is **ONE OF THE MOST HARDY OF ALL**. It is exceedingly hardy and easy to grow.

Plant 2 to 3 feet apart in rich, well-drained soil (drainage important); ordinary moisture requirements; sun.

PRICES: 75c each; 2 for \$1.45; 4 for \$2.85. Pot-grown plants.

Important: Often, under certain conditions, Santa Claus plants will start blooming with golden yellow blooms early in the season. These later change to their true color as shown above.



No single plant can show the glory of Summer Sunset, because it varies in shade throughout the season. We selected a plant that was predominate in rich orchid. At the same time there were others that predominated in golden yellows and

apricots, some that were predominantly orange, and others with a mixture of shades. Summer Sunset is a continual surprise to you. It does not tire you with one color alone, but has a variety of colors, and each color is glorious and beautiful.

HARDY—HEALTHY VIGOROUS

Plants of Azaleamum, Summer Sunset, are healthy and vigorous in growth, and very hardy. They live through our northern winters with only an ordinary amount of winter protection.

EARLY BLOOMING

Few Chrysanthemums will exceed Summer Sunset in earliness of blooming period. It is the answer to the prayer of the Chrysanthemum lover who wants flowers early enough for enjoyment.

ORDER EARLY

This is the first year that we are able to offer Summer Sunset, and the supply of plants is limited. We urge every customer to order early, and avoid disappointment.

PRICES

Plants out of 2¼-inch pots, with ball of earth on roots.

1 for \$1.00
2 for 1.85
3 for 2.70
6 for 5.25

Very early blooming, will start about the first of August or earlier, depending upon the season.



Now! Summer Sunset

It is not every year that we can present a sensational flower but this year, 1942, we have it in the new

Here is a plant which literally seems to shimmer and glimmer in the sun like a magnificent jewel, when covered with its hundreds of blossoms which first appear in August and continue until stopped by heavy frost.

TRADE Azaleamum MARK

Summer Sunset is a new addition to the family of Azaleamum type plants, a variety of exceedingly rare and rich coloring, not a single color alone but a mixture of colors in a beautiful opalescent effect. You have been enthusiastic about Azaleamums in the past. They have aroused the admiration and envy of your neighbors. Now you will welcome this new variety with open arms.

Botanically, Summer Sunset, like other Azaleamums, belongs to the Chrysanthemum family but has the distinctive habit of growth that entitles it to separate classification.

Do you want your friends and neighbors to exclaim in wonder? Do you want them to envy your garden and admire it? Do you want a flower that is really new and more beautiful? If so, see the beautiful pictures on these pages, and read the descriptions below the pictures.

Plants of Summer Sunset are small, like plants of any Chrysanthemum, but start rapid growth in early July, and usually reach the size of a bushel basket or larger by late August or early September. See picture at right.

Now!

This is the first year that Summer Sunset has ever been offered. It is offered only by Kelloggs, and with the exception of a few plants that will be sold by the originator, can be obtained only from Kelloggs.

If you like really new flowers, order Summer Sunset.

Blossom
Slightly
Oversize

Few other 'Mums approach Summer Sunset in the beauty of their individual blossoms but even if they did, they could not duplicate the effect of hundreds of blossoms on one plant, in a rich scintillating mass.

The open flowers of Summer Sunset vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, underlaid with traces of mauve or orchid. Can you imagine the beautiful effect of so many harmonizing colors appearing all at one time?

The buds are a rich red just before opening, giving an amazingly beautiful contrast with the open flowers and dark green foliage.



Botany

Azaleamums belong to the Chrysanthemum family but have a peculiar habit of growth similar to that of Azalea, hence their name.

All Azaleamums and Glorymums are hardy perennials—live through the winter—even more blossoms the second year than the first.

Azaleamum

TRADE MARK

Below are blossoms from each of the four colors of Azaleamum. Each one blossoms in huge abundance, just like the Pink at the right. Order ten at the bargain price of \$5.95, as offered on page 32 and you will have a marvelous display of loveliness. The new Azaleamum, Summer Sunset, will be included.

AZALEAMUM, BRONZE BEAUTY. (Plant Patent No. 205.) Flowers appear in a variety of beautiful bronze shades. First they are warm, rich, red-bronze which soon turns to a bronzy yellow with red-bronze center, then later the flowers lighten to a beautiful golden shade. All these colors are on the plant at one time, giving a most beautiful effect. Later all the flowers turn to bronzy yellow. **HARDY! PRICES:** 65c each; 2 for \$1.25; 3 for \$1.85; 4 for \$2.45.

Bronze Beauty

AZALEAMUM, GOLDEN WONDER. (Plant Patent No. 368.) Azaleamum Golden Wonder is the newest of the Azaleamums. Flowers are beautiful golden yellow as shown and are produced in great masses just like the Pink Azaleamum, get 3 to 4 feet across and 1½ to 2 feet tall. Hundreds of blossoms open at one time. Starts blooming usually in August and continues until frost. **HARDY! PRICES:** 65c each; 2 for \$1.25; 3 for \$1.85; 4 for \$2.45.

Golden Wonder

Cultural Note

Plant Azaleamums 2 to 3 feet apart; rich, well-drained soil; ordinary moisture requirements; sun.

AZALEAMUM, CAMEO QUEEN. Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center. Has produced nearly 3,000 flowers on one plant first year. **HARDY! PRICES:** 65c each; 2 for \$1.25; 3 for \$1.85; 4 for \$2.45.

See the New Azaleamum, SUMMER SUNSET, on pages 34 and 35.

AZALEAMUM, MAGIC WHITE. (Plant Patent No. 204.) Blossoms first open a very delicate pink, and later turn white with faint yellow center. **HARDY! PRICES:** 65c each; 2 for \$1.25; 3 for \$1.85; 4 for \$2.45.

Magic White

This picture shows the enormous number of flowers produced at one time by a single Azaleamum plant. The other colors produce with the same magnificent abundance.

600 BLOSSOMS TO A PLANT or more—many customers say over a thousand—a few have had over 2,000. That is what the marvelous Azaleamum will do for you. The large picture above shows the Pink Azaleamum (Azaleamum Cameo Queen) in full bloom. There are also White, Bronze and Golden Yellow as shown by the blossoms at the left.

Each color blooms just like the Pink—hundreds and hundreds of blossoms—a glorious mass of color.

AZALEAMUM startled and amazed the flower world when first introduced in 1933. It has now become famous all over the United States and in many foreign countries. It will bring exclamations of wonder and delight from all who see it in your garden.

IMPORTANT! You should have both Golden Glorymum and Azaleamum Golden Wonder—the colors are different. Golden Glorymum is rich golden yellow. Golden Wonder is lemon-yellow. Golden Glorymum shown on page 40.

No other flower compares with Azaleamum in quantity and beauty of blooms. If you should have only a dollar or two to spend on flowers, buy Azaleamum, for Azaleamum gives you more flower value for your money than any other plant you can buy.

The abundance of blossoms is almost unbelievable. Plants, although small when first planted, reach the size of a washtub by September, first year, and are completely covered with beautiful flowers. No plant has ever more satisfactorily fulfilled the hopes of customers

ORDER NOW! Don't delay in sending your order for we have only a limited supply of these beautiful flowering plants. Thousands of people will rush their orders to us immediately and you, too, must rush yours or you will be disappointed.

PRICES

Strong pot-grown plants, 1 for 65c; 2 for \$1.25; 3 for \$1.85; 4 for \$2.45.

Kellogg's Summer-Mums

TRADE MARK



Dean Kay, the first of Kellogg's Summer-Mums gives beautiful flowers by the hundred in the late summer, just when you need them most.

"Summer-Mums" is not a plant name—it is a trade-mark which applies only to plants of this group, as sold by the R. M. Kellogg Company, Three Rivers, Mich. It must not be used by any other firm or individual engaging in the nursery business. The variety name for the plant shown here is Dean Kay.

Just imagine this new flower in your garden. Dean Kay Summer-Mum gives you loads of big radiant blooms, starting in July when flowers are scarcest everywhere! Flowers continue by hundreds until stopped by heavy frost—light frost will not stop them.

Hundreds of Blossoms

Not only does Summer-Mum Dean Kay bloom in the summer—when flowers are scarce—but it produces blooms by hundreds as shown in the picture at the right. Summer-Mum Dean Kay is a close rival to Azaleamum in the quantity of blooms produced—and flowers are uniformly rich in coloring. There are very few flowers that can rival Summer-Mum Dean Kay in the richness and beauty of its pink blossoms.

Flowers are excellent for cutting, and ideal for landscaping because of the very many blooms produced.

Very Hardy!

Summer-Mum Dean Kay has been tried in the various parts of the United States, including Maine, and has been found **EXCEPTIONALLY HARDY**.

PRICES: Strong pot-grown plants with ball of earth on roots, 75c each; 2 for \$1.45; 4 for \$2.85.

HOW MUCH WOULD YOUR FLORIST CHARGE FOR FORTY DOZEN FLOWERS?

Dean Kay is one of those flowers that gives you an immense value for your money. One plant will produce several hundred blossoms—five hundred blossoms to a plant would be a conservative estimate. In fact, often plants will have that many flowers open all at one time, and the plant continues to bloom for weeks.

How much would your florist charge for forty dozen flowers? That would be 480 blossoms. Could you get that many for 75c, the price of a single Dean Kay plant? Less than two cents per dozen. The same flowers bought of your florist might cost you as much as \$1.00 per dozen, depending on locality.

NEW!

This year we have more than the usual number of fine new items for you. We give brief notes on them at the right. Turn to the pages indicated, and read about these amazing new garden beauties.

New Phlox Pinkette and Rosy Blue

Turn to pages 21 and 24 for beautiful new colors in Phlox. Hardy plants, large florets.

Now! A Red Buddleia

Turn to page 23 for Buddleia, Royal Red. Glows like a beautiful, luminous ruby in the sun.

Summer Sunset

This is the new Azaleamum—not new last year or the year before, but new this year. Beautiful opalescent shades, hundreds of blossoms. Pages 34 and 35.



The picture above shows the exceedingly large number of blooms you will get from a single Dean Kay Summer-Mum. A single plant will produce several hundred flowers at a time.

IMPORTANT: Take a look at the Dean Kay blossoms shown in the group on the page at the left. The picture above was taken outdoors where lighting—so important to good color photography—was poor. The picture on page 38 was taken under ideal conditions, and shows the correct color quite accurately.

Strong pot-grown plants with ball of earth on roots, 75c each; 2 for \$1.45; 4 for \$2.85.

CLIMBING *Red Talisman Rose*

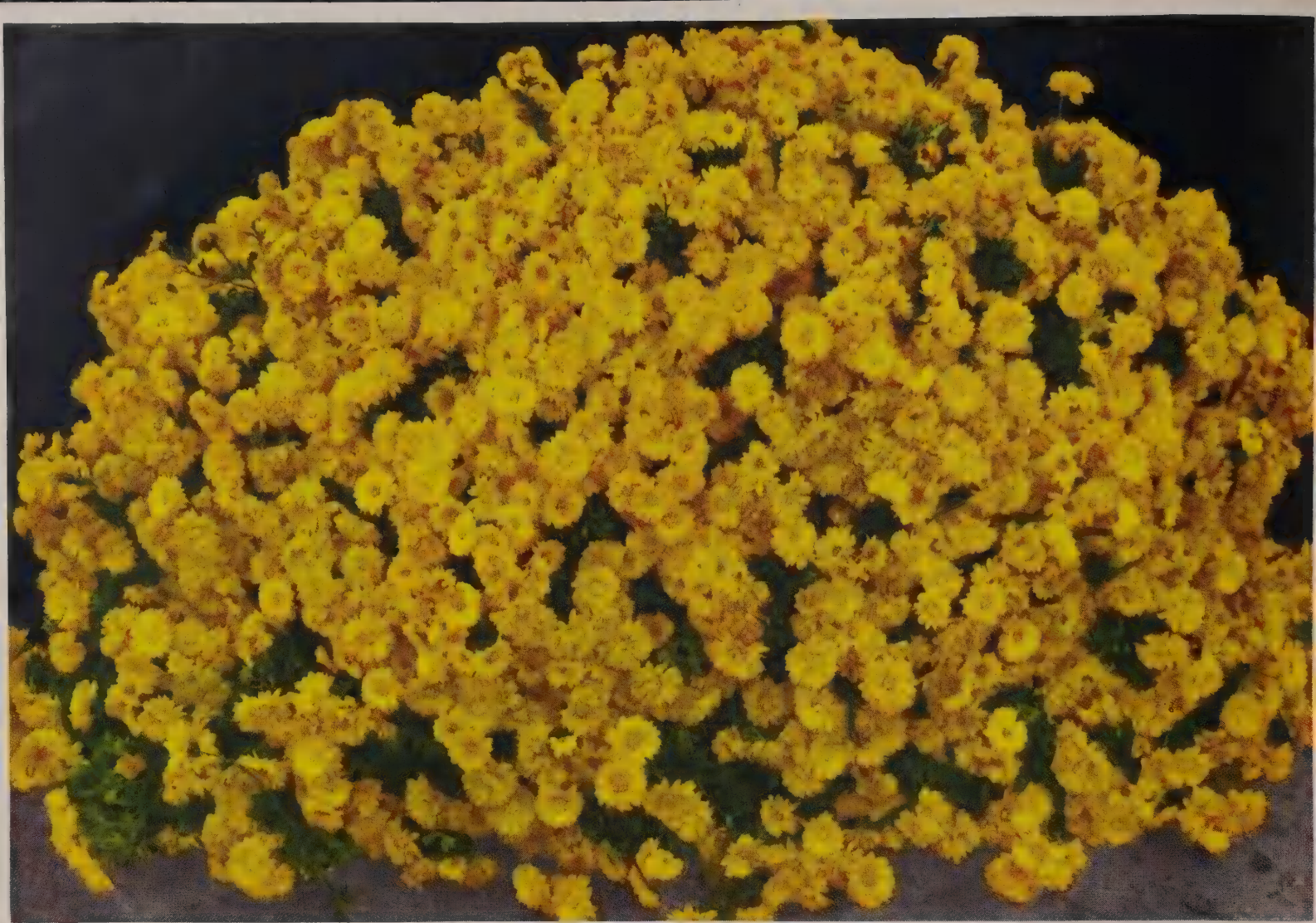
Talisman, the most popular Rose ever originated, now becomes a red climber. Fine for cutting, fine on the trellis. See page 62.

NEW *Gardenulas*

Three years ago we introduced Gardenula, "Blue Gardenia." Now we have a new one, Gardenula "Blulette." See pages 71 and 72. (Pronounced gar-deen-yula.

Order Early!

Nearly always when a good new item is offered, the demand is greater than the supply, and customers who order late are disappointed. Send your orders for all the new items listed at the left early. Plants will be reserved for you until planting time.



Golden Glorymum

TRADE MARK

PRICES:

1 for .\$.065 3 for \$.1.85
2 for . 1.25 4 for . 2.45

Here's beautiful golden yellow for you in rich masses so amazing you can hardly believe your eyes. We have seen many beautiful yellow flowers, but we doubt if any will surpass Golden Glorymum in grandeur and beauty of coloring. And not only is the color beautiful, but it is produced in great abundance. Golden Glorymum produces a huge plant 3 to 4 feet across, just like Azaleamums, and every bloom is a marvel of beauty. They are delightful in bouquets and still you have plenty in your garden. Can't you imagine the excitement it is going to create among all who see it growing for you!

HUNDREDS OF FLOWERS FIRST YEAR!

GOLDEN GLORYMUM hardly seems real, its beauty is so unusual. Flowers are produced hundreds at a time, like great masses of glittering gold. Everyone will ask where you got it and what is its name. **Golden Glorymum** is a startling contrast to any other flower, a gorgeous display that will make everyone marvel. **Plant Patent No. 251.**

PRICES: Strong, pot-grown plants with ball of earth on roots, 65c each; 2 for \$1.25; 3 for \$1.85; 4 for \$2.45.

GOLDEN GLORYMUM PRICES

Strong pot-grown plants with ball of earth on roots.

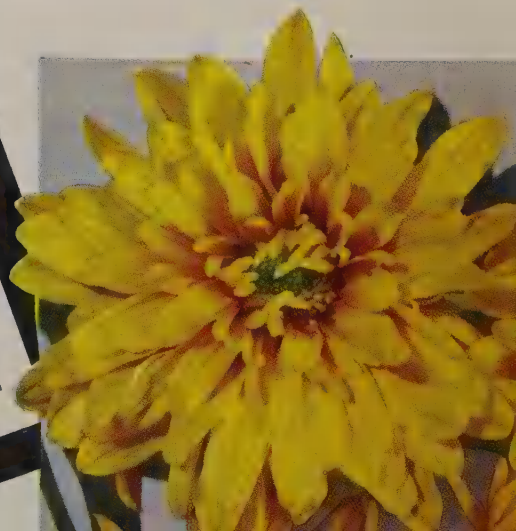
1 for\$.065 3 for\$1.85
2 for 1.25 4 for 2.45

CULTURAL NOTE: Plant Golden Glorymum 2 to 3 feet apart, in rich, well-drained soil (drainage is important); ordinary moisture requirements; likes full sun.

R. M. KELLOGG COMPANY
Three Rivers, Michigan

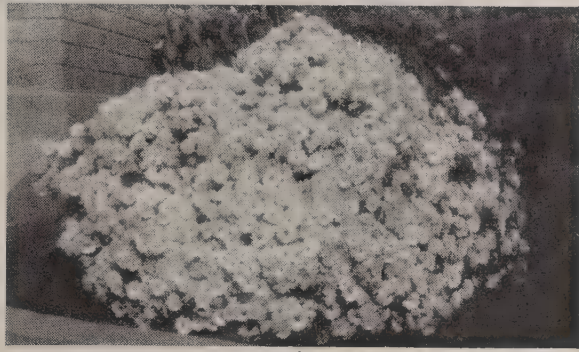
Beautiful Blooms

FEW flowers are finer as cut flowers than Golden Glorymum. Color is rich golden yellow shading to golden orange at the center (the picture does not show this half well enough). Beautiful in shape. One of the most beautiful flowers grown. Just imagine a whole plant completely covered with these large 2- to 3-inch flowers!



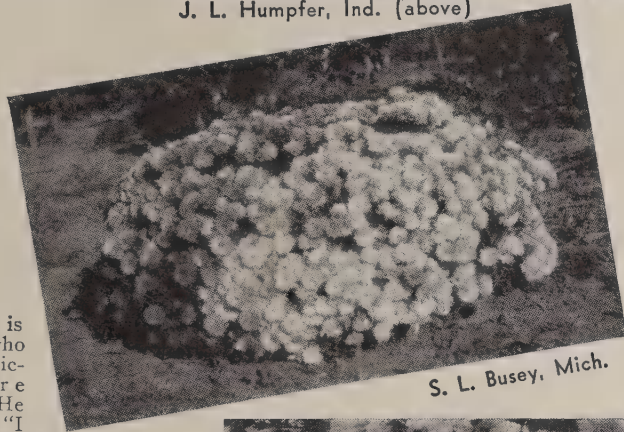
Customers are Delighted with Azaleamums

Here are a few customers' photos of Azaleamums, which show better than words, what they will do.



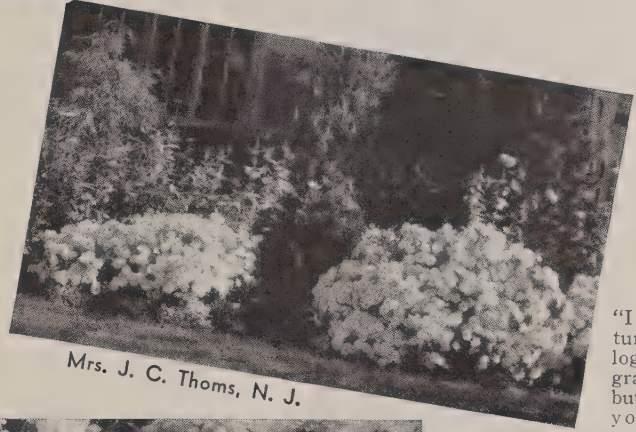
J. L. Humpfer, Ind. (above)

Joseph L. Humpfer, Indiana, sent us the picture at the left. Evidently he thought the picture could talk more eloquently than words, because he wrote no letter. Don't you agree with him? Why don't you count the blossoms? It might be a good way to go to sleep some night when you are suffering from insomnia.



S. L. Busey, Mich.

Mr. Busey is another who feels that pictures are enough. He just says, "I am pleased to send you some snaps of our Azaleamums" and lets it go at that. Anyway, congratulations, Mr. Busey, on your fine plant. We are glad to show it to our other customers.



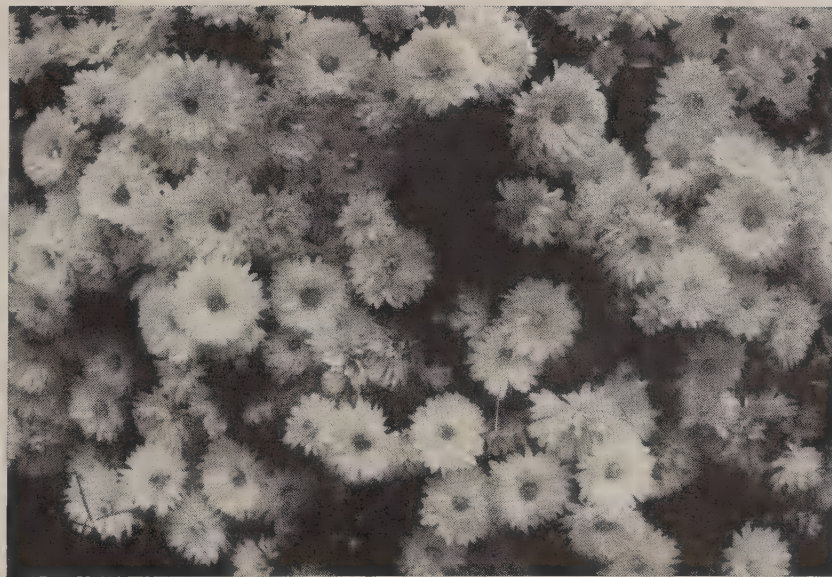
Mrs. J. C. Thoms, N. J.

"I take pictures in catalogues with a grain of salt, but this time you fooled me!!! The

smallest plant in the group is a Magic White and it measures fully 30 x 30—most are 45 inches at least.

"I have your colored pictures and I think you ought to try harder so you can get them to look as lovely as mine!!! Maybe it's just as well you can't see the results as no doubt you'd become disgustingly conceited!"—Mrs. J. C. Thoms, New Jersey

"There is enclosed a close up photo of one side of a pink Azaleamum plant, which I think well illustrates the bright profusion of flowers usual with this plant."—W. V. Bunting, New Jersey



W. V. Bunting, N. J.



C. B. Petty, Ohio

"These pictures do not do justice to the plants as they don't show the colors. These plants attract a lot of attention. Pictures were taken October 5th."—Charles B. Petty, Ohio



Mrs. Clarence Ittner, Ohio

"I am enclosing a picture of my 'Cameo Queen' Azaleamums. They were beautiful and are the envy of my neighbors. Thanks very much for such a lovely flower as the Azaleamum."—Mrs. Clarence Ittner, Ohio

Grand Master

The Supremely Beautiful

Red Glad



Grand Master

Have you ever held a piece of dark red velvet against your cheek? Have you ever admired its beauty? If you have, you will want Grand Master Gladiolus.

Can you imagine dark red velvet **come to life**? If you can, then you will want Grand Master more than ever, for truly the best description we can make of it is to say that it is dark red velvet that's alive.

Grand Master is the richest, most striking dark red you ever saw, smooth, soft, and luxurious. The dark rich red extends into the deepest extremities of the throat, with no shading at all excepting a few almost indiscernible streaks of "black."

Massive Display

Florets of Grand Master Glad open many at one time, and lap over each other, making a continuous mass of color that is amazing in its beauty.

Good Commercial Variety!

Grand Master is a good shipper, a good keeper, and stands a lot of rough handling. It has a color that has a decided appeal and those who wish to grow it for profit will find it decidedly a money maker.

Prize Winner!

Grand Master has an enviable record in prize winning. In August, 1935, at the National Gladioli Show in South Bend, Indiana, it won the Seabrook Perpetual Challenge Cup in competition with 975 other varieties. At the Indiana State Fair, it was first in the basket class for four consecutive years. If you want to enter a Glad in the shows for prizes, order Grand Master. It is the surest prize winner that you can have, with the one possible exception of Seventh Heaven, which has not yet been displayed.

Bulbs of Grand Master are all large blooming size, and will produce many beautiful blossoms for you for several years.

Grand Master Prices

1 bulb for \$0.65	4 bulbs for \$1.85
2 bulbs for 1.00	6 bulbs for 2.70

NOW!

A NEW AZALEAMUM

Turn to pages 34 and 35 to see the newest and most beautiful Azaleamum—Summer Sunset—beauty of coloring that you never saw before.



Seventh Heaven

New! Gladiolus

Seventh Heaven

Mrs. George Kinyon

Many good Glads have been originated in recent years, but in our opinion Seventh Heaven tops them all.

Only a flower of rare and unusual beauty is entitled to the name Seventh Heaven. Years ago we thought of the name as good for a flower, but did not use it until this new Glad appeared. Such Glads as Picardy have gained amazing reputations for their beauty; but Seventh Heaven surpasses even Picardy in beauty.

The color of Seventh Heaven is a delicate salmon-rose, slightly splashed with deeper color at the edges and in the throat, a shading so artistically placed that the effect is really indescribable. Florets are huge, often measuring 6 inches across or more, and are beautifully placed on small strong spikes. An amazing thing about Seventh Heaven is that practically all of the florets open at once. It makes an amazing display, 10 to 12 huge flowers being open or opening at one time.

Again, this year, we must caution you to order early. The first year we had only 47 bulbs available for sale; last year we had only a few more, and this year, while we are able to lower the price to only \$1.15, we do not have a large supply, and those who order late in the season may be disappointed.

PRICES: Large blooming size, \$1.15 each; 2 for \$1.95.

MRS. GEORGE KINYON

Mrs. George Kinyon, who originated such amazing beauties as Wenonah, Emblem of Purity, White Spire, Reflection, So Big, Iosco and many other top-notchers, originated **Seventh Heaven**. Every year since the American Home Achievement Medal has been offered in Michigan, she has won it. Again we say, Seventh Heaven is Mrs. Kinyon's masterpiece. You must order at once.

NOW!

TWO NEW PHLOX

Rosy Blue P. 24 New Colors! Turn to
pages 21 and 24 and
Pinkette P. 21 see them.

Kellogg's Aristocrat

Plant Gladiolus bulbs 4 to 5 inches apart in rows; ordinary soil, well prepared and loosened; ordinary moisture requirements; sun. Make rows 12" to 24" apart.

You may find many Gladioli priced much higher than those on these four pages (44, 45, 46 and 47), but you will find very few that are really better. We have been among the largest Gladioli growers for years, and there are few worthwhile varieties that we have not tried. We have carefully selected these Kellogg Aristocrat varieties for you. They give you the best value for your money.



Ave Maria



Bagdad



Cactus Rose



Debonair

AL SMITH. Beautiful clear pink streaked with red; early; medium large flowers.

ANNIE LAURIE. Light delicate pink. Tall, straight, beautiful arrangement of florets. Mid-season. 3 to 5 feet tall; flowers 3 to 5 inches across.

AVE MARIA. Blue, some streaks of purple. Blossoms nearly 5 inches across; early; medium height.

BAGDAD. Unusual, smoky color. Good grower; 4 to 6 ft. tall; large flowers.

BERTY SNOW. Color is delicate orchid and petals are so beautifully textured that you want to nestle them against your cheek. Mid-

season; medium height; large.

BETTY NUTHALL. Lovely ruffled streaked salmon-pink. Lower petals yellow in throat with beautiful streaks of red. Late; tall; large.

BRIGHTSIDES. Ruffled orange and gold; very early; tall.

CACTUS ROSE. Rich velvety purplish red just like beautiful cactus blossoms. Throat like October frost—4 to 6 feet; late.

C. F. FAIRBANKS. Good scarlet red; medium height; mid-season bloomer; good grower.

CHARLES DICKENS. Beautiful rich velvety pur-

FINE BLOOMING SIZE BULBS

Only the best blooming size bulbs will be furnished in Kellogg's Aristocrat varieties, bulbs that will bloom the first year, and continue to bloom for several years to come.



PRICES: All Gladioli bulbs, pages 44, 45, 46 and 47, 3 for 20c; 6 for 35c; 12 for 60c; 50 for \$2.25.

FIND WHAT YOU WANT QUICKLY—INDEX PAGES 4 AND 5.

Gladiolus Varieties

Plant Gladiolus bulbs 4 to 5 inches apart in rows; ordinary soil, well prepared and loosened; ordinary moisture requirements; sun. Make rows 12" to 24" apart.



Dream

plish red, beautifully streaked with darker red. Light throat; tall; mid-season.

DEBONAIR. Beautiful La France-pink with shrimp-pink throat; mid-season; tall; large.

DREAM. Lovely geranium-red with showy deep red blotches; medium height; mid-season; medium size flowers.

DREAM O' BEAUTY. Heavenly red. Darker shades spill from throat; early; medium height; very large.

DR. F. E. BENNETT. Peach-red overlaid with scarlet; mid-season; tall; large flowered.

DR. NELSON SHOOK. Deepest, purest, most beau-



Dream O'Beauty

tiful red; velvety, lighter throat. Medium flower; medium height; mid-season.

DUNA. Wonderful rosily-blushing cream with purest clear yellow tinge in throat; large flower; tall; mid-season.

GENE S. PORTER. A glorious salmon-pink and each flower has a beautiful crimson throat; late; medium flower; medium height.

GOLDEN DREAM. Beautiful golden yellow. Many flowers at a time; tall; late; large flower.

GRAPHIN LIVIA (Chotek). Pretty, dignified lavender, lower petals beautifully shaded in the throat;

PRICES—KELLOGG'S ARISTOCRAT GLADIOLI

Bulbs for all Gladioli varieties listed on pages 44, 45, 46 and 47 are priced the same. Prices are for fine blooming size bulbs.

3 for	\$0.20	12 for	\$0.60
6 for	.35	50 for	2.25



Duna

early; small flowers but good; medium height.

HELGA. Salmon pink with cream blotch in throat. One of the earliest of the Aristocrat varieties. 3 to 5 ft.

HERITAGE. Large, beautiful warm pink flowers, lighter throat. White mid-ribs on lower petals. Tall; late.

PRICES: All Gladioli bulbs, pages 44, 45, 46 and 47, 3 for 20c; 6 for 35c; 12 for 60c; 50 for \$2.25.



Graphin Livia

KUNDERD'S YELLOW WONDER. Tall growing; lemon yellow; medium flower; very early.

LUSTRE. A tall large flowered variety of brilliant orange-vermilion; mid-season.

MAID OF ORLEANS. As pure a white as any snow that ever fell; large flower; tall; early.

Kellogg's Aristocrat

Bargain!

Kellogg's PICTURE COLLECTION

Beauties, aren't they? We mean the 16 Glads pictured (pps. 44 to 46). Bargain! We'll send you 3 of each, and 2 Grand Master (p. 42) for Only \$2.95, value as follows:

48 Pictured Glads (3 of each)	\$3.20	} Special Price Only	\$2.95
2 Grand Master	1.00		
50 Bulbs, total value	\$4.20		

Plant *Gladiolus* bulbs 4 to 5 inches apart in rows; ordinary soil, well prepared and loosened; ordinary moisture requirements; sun. Make rows 12" to 24" apart.



Mary Jane

MARY JANE. A fine new Glad in delicate shades of pink. Almost white in places, but beautifully shaded to give the effect of pink at only a short distance; medium height; large flower; mid-season.

MARGARET FULTON. Half-ripe cherry color. Strong and upright; early; tall; medium flower.



Miss Three Rivers

MISS THREE RIVERS. Beautiful apple-green in the throat. Large, ruffled creamy orchid flowers; tall; medium flower; very late.

MOROCCO. Richest wine-red, liberally streaked with midnight shades. Velvety;



Morocco

tall; medium flower; mid-season.

MRS. F. C. PETERS. Rose-lilac flowers bordered with crimson blotches. White on lower petals. Most magnificent; medium height; medium flower; mid-season.

MRS. FRANK PENDLETON. Satiny soft-pink flowers which flare wide open and show a large blotch

PRICES: All Aristocrat *Gladiolus* varieties, 3 for 20c; 6 for 35c; 12 for 60c; 50 for \$2.25.



Picardy

of velvety crimson in the throat. The combination is most pleasing and harmonious. A very robust variety; early; large; medium height.

MRS. VON KONYENBURG. Fine early light blue violet, deeper feather; medium height; medium flower.

ORANGE WONDER. Clear, beautiful orange; large; tall; late.

PEACE. A favorite white with deep lilac shadings in the throat; large; tall; late.

Make Your Own COLLECTION

FIND WHAT YOU WANT QUICKLY—INDEX PAGES 4 AND 5.

Extra Plants See p. 70

Gladiolus Varieties

Plant Gladiolus bulbs 4 to 5 inches apart in rows; ordinary soil, well prepared and loosened; ordinary moisture requirements; sun. Make rows 12" to 24" apart.

PRICES

ANY GLADS on pages 44, 45, 46 and 47, fine blooming size bulbs,
3 for 20c; 12 for 60c;
6 for 35c; 50 for \$2.25



Sonatine

PELEGRINA. Beautiful exotic dark purple beauty; medium height; medium flower; moderately early.

PFITZER'S TRIUMPH. Beautiful, beautiful red! Large flower; medium height; mid-season.

PICARDY. Clear pure pink, beautifully painted with red in the throat. Florets 5 to 5½ inches across; tall; mid-season.

PUREST OF ALL. Pure white; medium height; mid-season bloomer; large flower—4 to 5 inches across.

PURPLE SPOT. Beautiful velvety purple aristocrat, with decided splotch of purple in throat—spot edged with yellow; very striking; mid-season; medium height.



Pelegrina

RED PHIPPS. Large, rich, glorious red; medium flower; medium height; mid-season.

RED SPLENDOUR. A very brilliant scarlet with lower petals a deep, rich velvety red. New. Early mid-season; large; medium height.

ROSE ASH. Ashes of roses color, cream spot. Late; medium height; medium flower.



Vaughan's White

SONATINE. Lovely coral-pink with faint diffused streaks near center and more decided streaks near edges; large; tall; mid-season.

VAUGHAN'S WHITE. Strong, tall grower. Many large, well-expanded flowers of satiny texture. Mid-season.



Wasaga

WASAGA. A fascinating dream in soft pale red-orange with light red. 5 inch florets; early; large flowers; tall.

Prices, all Aristocrat Glads, directly above.

Choose from
pps. 44, 45,
46 and 47.

100 Bulbs \$3.85
200 for \$7.00

Value \$4.50—you get them for only \$3.85. Select varieties from pps. 44, 45, 46 and 47. You must order 100 bulbs or more to get this price.

Kellogg's

GLORY MIXTURE OF GLADIOLI

100 *Choice*
Blooming Size
BULBS
for only \$2.15

Here is Kellogg's biggest Gladiolus bargain—ruffled and plain petaled, big flowering varieties. Full color range, from soft creamy yellows to dark reds, "blues" purples, orange, salmon, and variegated varieties. Delights everyone. A wonderful value for your money. A glorious display of gorgeous color. All standard, known varieties. Varieties not labeled.

Bulbs furnished are all big blooming size, guaranteed to bloom this summer.

PRICES: 50 for \$1.15; 100 for \$2.15; 200 for \$4.25.



Plant Glads 4 to 5 inches apart, in ordinary garden soil well prepared; ordinary moisture requirements; full sun.



Day Lily
Ophir



Day Lily
Hyperion

Cultural Note. Plant Day-lilies 18 to 24 inches apart; ordinary soil; water freely; sun or shade.

The great delightful feature of day lilies is that they produce a new crop of flowers every day.

Day Lilies **Ophir and Hyperion**

Tall, graceful, beautifully formed, beautifully colored; these qualities make new Day Lilies, Hyperion and Ophir desirable for your garden. Both are strong, vigorous growers; not subject to disease; easy to cultivate and grow.

(Hyperion Day Lily). Fine citron-yellow flowers, produced in great numbers, stems about 40 inches tall. Received Award of Merit Royal Horticultural Society of Great Britain. Blooms July and early August.

(Ophir Day Lily). Just as beautiful as Hyperion, but dark golden yellow in color. Stems 3½ to 4 feet high. Blooms July and early August, the same as Hyperion.

PRICES—Ophir & Hyperion

One for 75c; 2 for \$1.35; 4 for \$2.50

Now - 2 Dahlia Masterpieces

Here's new magic for you in Dahlias—new and glorious combinations of shades that cannot be described. We show them in color to give you the best possible idea of their beauty.

Dream Beauty



If you love flowers that are unusual and unique, you will want this exceedingly beautiful Dahlia. The coloring is the most unusual we have ever seen, the petals being bright crimson, with a stripe of white as shown by the picture. This gives a very striking harlequin effect. Flowers are huge, often 12 to 14 inches across. Decorative type. **PRICES:** Good strong roots, \$1.35 each; 2 for \$2.50.

For other beautiful Dahlias, see pages 64 to 67.

George Relyea



We wish you could actually see one of these very unusual Dahlias, as it seems impossible to adequately get the color on paper. It is truly magical. The center is tight and deep orchid in coloring; next comes a flaming-orange sunset, and finally tips of orchid white, which look as if lighted with tiny spotlights. Petals are beautiful apple-green at the base. Just imagine the striking contrast among all these amazing colors! Large in size, decorative type. **PRICES:** Good strong roots, \$1.00 each; 2 for \$1.85.

Special!

1 Dream Beauty\$1.35
1 George Relyea 1.00

Total Value\$2.35

Special Price .. **\$2.15**

CULTURAL NOTE

Plant Dahlias 3 feet apart, in good rich soil; water freely; full sun.

Now **KELLOGG'S** Glad

At least ten different varieties will be given, and probably more, so that you will have a beautiful color range—reds, whites, mauves, pinks, yellows, and all the fine colors of Gladioli.

You will ask how we can make this amazing offer. These bulbs will be varieties of our own choice, and unlabeled, although **guaranteed to come from the Aristocrat group.** By handling the collection in this way, we can fill your order out of our surplus stocks of the Aristocrat varieties, and the advantage of keeping the stocks balanced in this way is so great, that we make this fine offer.

Every bulb in this collection will be choice blooming size, hardy and robust, with plenty of vitality to produce loads of large beautiful flowers this year. They will be the same size bulbs that you would get if you ordered by variety from pages 44 to 47 at the much higher prices quoted there. **Don't overlook the saving of \$1.20 that you make by ordering this collection.**



2
Collections
\$4.95

You'll Be Glad That You Ordered Kellogg's Aristocrat

"Aristocrat" Collection

Last year \$3.35—now only \$2.65—that's the good news about Kellogg's Aristocrat Glad Collection. Collection composed entirely of varieties from pages 44 to 47. These are our best varieties, and are priced at \$3.85 per hundred by variety. You save \$1.20.

100

*Fine Blooming
Size Bulbs* for only

\$265

GUARANTY

We guarantee that all bulbs in the Aristocrat collection will be from varieties listed on pages 44 to 47 of this catalog, and that all will be the same size and blooming quality that you would get if you ordered by variety. Bulbs must reach you in good condition or any that do not will be refilled free.

ORDER EARLY

A conservative estimate says that we will not have enough bulbs to fill all orders of this fine collection, so we advise you to place your order at once, while we still have a good supply.

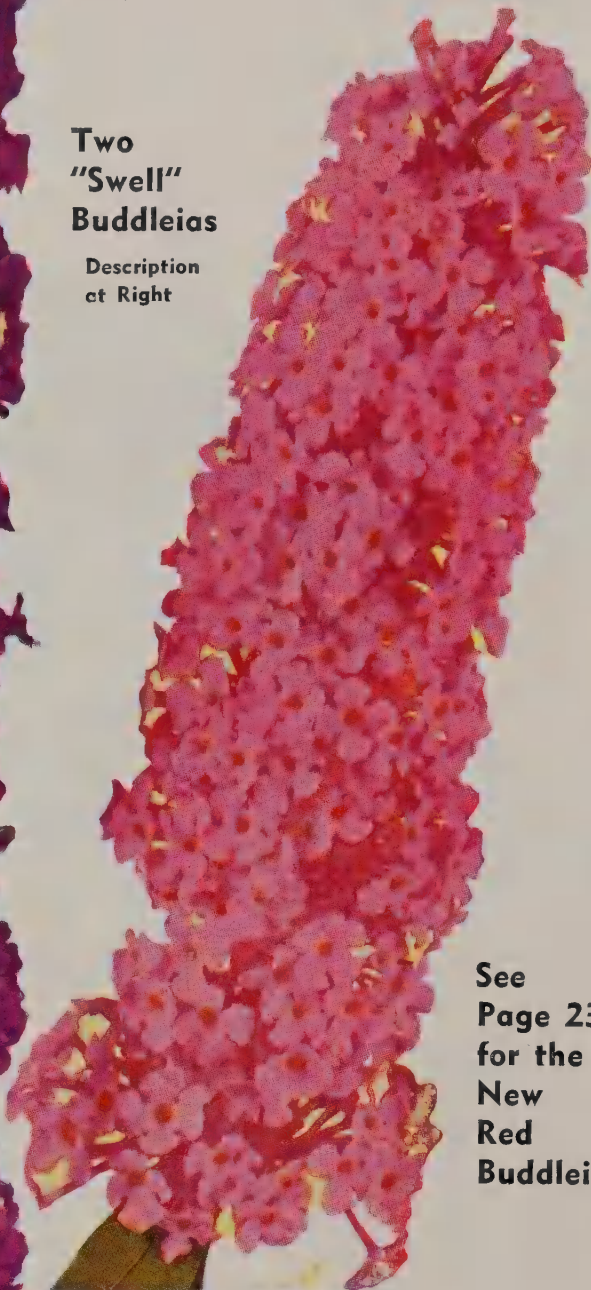
"Glad" Collection

THE MOST BEAUTIFUL SHRUBS OF ALL

Here, on this page, we offer what we believe to be the most beautiful of all shrubs. These are the true Aristocrats of shrubbery, and our estimate is borne out by the enthusiasm by which they are welcomed by our customers.

Two "Swell" Buddleias

Description
at Right



Pink Charming

See
Page 23
for the
New
Red
Buddleia



Azalea Mollis



Tamarix, Summer Glow

Royal
Purple

← Rhododendron



→ Daphne



Hardy Azalea

(Azalea Mollis)

This hardy-in-the-north Azalea will add unusualness to your planting and will be a continual delight. Low-growing, beautifully shaped, fine foliage. Burnt orange, yellow, pink, red or salmon colored flowers in May and June. Hybrids—we cannot allow color choice. Ultimate height about 2½ feet. Plant 2½ to 3 feet apart; good rich soil, with good drainage; normal moisture; sun or partial shade.



PRICES:
Ball of peat
on roots, 1
for \$1.00; 2
for \$1.85.

Picture at left
shows Japanese
Azalea in
full bloom.

Tamarix, Summer Glow

(Tamarix hispida aestivalis rubra)

This beautiful variety of Tamarix blooms during that part of the summer when flowers are most needed, with a great profusion of color—delightful little wine red flowers lining the stems, giving a delightful misty effect at a distance. The graceful gray-green foliage contrasts beautifully with the flowers. Both flowers and foliage are excellent for cut flower work. Plant in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: \$1.25 each; 2 for \$2.35.

**New
Buddleia
Royal Red**

See page 23

Hardy Rhododendron

(Rhododendron Catawbiense)

Rhododendron Catawbiense is a hardy variety that will live through the winter in the northern states. It blooms during May and June mostly with bright, red-purple flowers. There is some variation in the color, however, giving a beautiful effect. Grows from 6 to 15 feet high, depending on location. Plant 4 to 6 feet apart; in acid soil (peatmoss can be used); water liberally; shade. Size of plants furnished, 8 to 10 inches.

PRICES: Wrapped in peat, \$1.15 each; 2 for \$2.00.

Beautiful

NEW BUDDLEIAS

Butterfly Bush

Don't overlook the special on Butterfly Bush below. This is one of Kellogg's most popular bargains.

We all love the beauty of the Buddleia or Butterfly Bush. Not only is it beautiful in itself, but it attracts bevy of the most beautiful of all insects—butterflies. Here are three beautiful new varieties.

Buddleia Royal Purple

(Propagation Rights Reserved)

This is the newest and most beautiful of Buddleias. The color is a rich glowing purple that cannot be adequately shown in the printed illustrations; the flowers really seem lighted from within. Bush completely covered with long beautiful spikes, from August until frost; grows 4 to 5 feet high. Prices below.

Buddleia Pink Charming

Beautiful 12 to 15 inch spikes of beautiful pink flowers. Hardy throughout the United States. Your friends will admire and envy its beauty. Prices below.

Buddleia Dubonnet

Here is the beautiful Dubonnet shade in flowers—similar to Royal Purple, but more red. In sunshine it shows almost a real red. Spikes solid, well rounded, large florets. One of the most popular of the new Buddleias. Prices below.

PRICES

Buddleia Royal Purple, Pink Charming and Dubonnet (above)

1 for \$0.75; 2 for \$1.45; 3 for \$2.10

Cultural Note for Buddleias

Buddleias grow 4 to 5 feet high. Plant them 4 feet apart in ordinary soil; water liberally; sun; pinch off flower spikes in July for best blooms in August and September.

Buddleia Ile de France

An older variety than the three Buddleias above, but equal to them in beauty. Rich purple spikes of flowers 12 inches or more in length completely cover the bush. A beautiful spike when in full bloom.

PRICES: 50c each; 2 for 95c; 3 for \$1.35.

Special
All For **\$2.50**

We believe that everyone who has space should have all four of these Buddleias, therefore we make this special price on all four.

1 Buddleia Royal Purple . . .	\$.75
1 Buddleia Pink Charming75
1 Buddleia Dubonnet75
1 Buddleia Ile de France50
Total Value . . .	\$2.75

Special Price Only \$2.50

Garland Flower (Daphne cneorum)

There are very few flowers to delight you as Hardy Daphne Cneorum will do. Not only for its beauty, but also for the amazingly delightful fragrance and beautiful foliage that is evergreen all winter. Blooms May, and some in September, when it is just one big, gorgeous mass of pink delight, and at intervals throughout the summer. Grows 15 to 18 inches high. Hardy. Plant 2½ to 3 feet apart; ordinary well drained soil; normal moisture; sun.

PRICES: 8 to 10 in. plants, wrapped in peat, \$1.25 each; 2 for \$2.35; 4 for \$4.45.



Sweet Autumn Clematis

Kellogg's Climbing Vines

Sweet Autumn Clematis

(*Clematis Paniculata*) Myriads of tiny white blooms of rare and delightful fragrance, even at a distance. Blooms September. Plant 8 feet apart; good, well drained soil; sun; normal moisture required. **PRICES:** 55c each; 2 for \$1.00; 4 for \$1.95.

2 Quick Blooming Chinese Wisteria \$1.85 only

(*Wisteria sinensis*) Flowers produced in immense purplish blue clusters. Blooms in May and June, and with these quick-blooming plants you can often have blooms one year from planting. One of the most beautiful and permanent of climbing vines. Plant 8 to 10 ft. apart in good, rich non-acid soil; ordinary moisture; sun. Grows 15 to 20 feet high. **PRICES:** \$1.00 each; 2 for \$1.85; 4 for \$2.55.



Chinese Wisteria

American Ivy

Virginia Creeper (*Ampelopsis quinquefolia*) Clings to walls or any support. Dense green foliage turns bronzy red in autumn. Very hardy; very beautiful. Plant 8 to 10 ft. apart in ordinary soil; ordinary moisture; shade or sun. **PRICES:** 45c each; 3 for \$1.10.

Boston Ivy

(*Ampelopsis tricuspidata*) Clings to any surface. Its large leaves completely cover any surface desired. Plant 8 to 10 ft. apart in ordinary soil; ordinary moisture; shade or sun. **PRICES:** 50c each; 2 for 95c; 4 for \$1.75.



Silver Lace Vine

Silver Lace Vine

(*Polygonum auberti*) This beautiful vine is completely covered all summer and fall with myriads of snowy white flowers. Fast grower. Beautiful for pergola, fence or unsightly objects; often grows 20 feet per season. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; sun.

PRICES: Field-grown plants, 55c each; 2 for \$1.00; 4 for \$1.95.

EXTRA VALUE

See page 70

Hall's Japan Honeysuckle

(*Lonicera japonica Halliana*) Strong growing; nearly evergreen. Highly fragrant white flowers which turn to yellow. Blooms June-Sept. Plant 8 to 10 ft. apart; ordinary soil; ordinary moisture; shade or sun. **PRICES:** 55c each; 2 for \$1.00; 4 for \$1.95.

Goldflame Honeysuckle

Climbing, or can be pruned into broad, spreading shrub. Two-lipped blooms maroon-red outside, inside shading from light to deep golden yellow; fragrant. Hardy, evergreen in mild climates. Foliage luxuriant gray-green. Plant 8 to 10 ft. apart in ordinary soil; sun or partial shade; ordinary moisture. **PRICES:** 12 to 18 in., 2-yr. plants, 75c each; 2 for \$1.35; 4 for \$2.40; 6 for \$3.40.



Hall's Japan Honeysuckle

Grow Your Own Bittersweet

No need to roam the countryside. It's easy to grow your own and have beautiful winter bouquets whenever you want them. Three varieties as follows:

Evergreen Bittersweet

(*Euonymus radicans vegetus*) Sturdy. Large, shiny green leaves; orange fruit. Climbs any surface. Excellent ground cover. Plant 8 ft. apart as a climber, 5 ft. as a ground cover; good soil; water freely; shade or partial shade. **PRICES:** 90c each; 2 for \$1.65; 4 for \$3.00.

Bittersweet

(*Celastrus scandens*) Wonderful orange-crimson fruit in winter, and beautiful orange-red flowers in summer. Very hardy. Grow on a support. Plant 8 to 10 ft. apart; ordinary soil; ordinary moisture; sun or shade. Grows 10 to 15 feet high. Can prune as desired. Plant two or more to insure fruit. **PRICES:** 55c each; 2 for \$1.00; 4 for \$1.95.

Miniature Evergreen Bittersweet

(*Euonymus Kewensis Minor*) Very small dark green foliage. Valuable as a rock plant. Grows low and is a fine ground cover under trees. Plant 2 to 2½ ft. apart; rich soil; water freely; shade. **PRICES:** 55c each; 2 for \$1.00; 4 for \$1.95.



Flowers for

Many people write us asking for flowers that can be grown in the shade. Here is a complete list with the pages on which descriptions and pictures can be found. Names printed in black type indicate O.K. for full shade; others do well in part shade.

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Kellogg's Large Flowering CLEMATIS

We all love the new Clematis with their wonderful large flowers, and long blooming season. Here are three of the best:



Clematis Jackmani

Jackmani

Large velvety violet-purple flowers. Rapid, vigorous grower, often 10 feet high. Blooms heavily all summer till frost. Beauty improved by cutting back plants to 3 feet each season. Blooms June to October.

PRICES: \$1.00 each; 2 for \$1.85; 4 for \$3.50.

Extra Value

See p. 70



Clematis Montana Undulata

Mme. Edouard Andre

Vigorous blooming, beautiful purplish red. Somewhat lower than some of the others (7 feet). Blooms June to October.

PRICES: \$1.00 each; 2 for \$1.85; 4 for \$3.50.

Cultural Note:—Plant all Clematis 6 to 8 feet apart in rich, well drained soil, in sunny location; water liberally. Shading the roots is beneficial.

Clematis Montana Undulata

Just imagine a whole beautiful blanket of lovely pink flowers—that's Clematis Montana Undulata. Flowers similar to beautiful Anemone blossoms as shown in the illustration, color the most delightful shell pink you ever saw, with pretty, little, flossy-yellow centers. Foliage rich, waxy green, dark and healthy. Grows 10 to 12 feet high. Very hardy.

PRICES: \$1.00 each; 2 for \$1.85; 4 for \$3.50.

Shady Ground Covers

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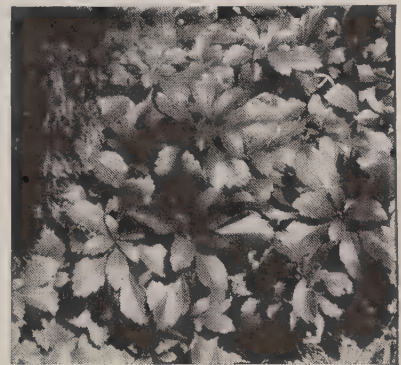
SHRUBS

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Japanese Spurge

(Pachysandra terminalis). Gives dense masses of lustrous green leaves. Trailing vine 12 inches high. Thrives well under evergreens or anywhere. Practically evergreen. If an immediate effect is desired plant 8 to 10 inches apart; will thrive in any soil; shade; water liberally.

PRICES: Field-grown plants, 30c each; 3 for 80c; 5 for \$1.00; 10 for \$1.85.



Japanese Spurge



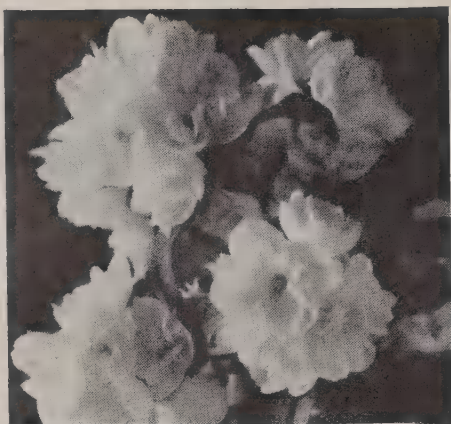
Myrtle, Bowles Variety

MYRTLE, Bowles Variety

(Vinca Minor). Flowers are larger than the old Myrtle, and foliage broader and richer glossy green. Deep rich blue flowers in early spring; also blooms at intervals in autumn. Plant 12 to 15 inches apart; any soil; ordinary moisture; shade or sun.

PRICES: 30c each; 3 for 80c; 5 for \$1.00.

Another excellent ground cover is Ground Ivy (Nepeta Mussini). Sun or shade. 3 for 75c; 5 for \$1.15; 10 for \$2.15.—See page 19 for full description.



Mock Orange

Persian Lilacs

(*Syringa persica rubra*) Daintier, prettier, longer lasting than French Lilacs. Grow 8 to 10 feet high. Lavender-pink flowers in May. Plant 5 feet apart in ordinary soil; ordinary moisture; sun. **PRICES:** 2 to 3 ft. size, 75c each; 2 for \$1.35; 4 for \$2.50.



French Lilac

Red Flowering Dogwood

(*Cornus florida rubra*) Beautiful red flowers in April and May before leaves appear. Ultimate height 20 feet. Hardy. Foliage deep green changing to bronzy red in autumn. Plant 10 to 12 feet apart in good, rich soil (leaf mold excellent worked in with soil); ordinary moisture; sun or shade. **PRICES:** 18 to 24 in., \$1.50 each; 2 for \$2.75; 4 for \$5.25.

White Flowering Dogwood

(*Cornus florida*) Beautiful white flowers appear in April and May before leaves. Ultimate height, about 20 feet. Foliage is deep green changing to bronzy red in autumn. Fine for naturalizing. Plant 10 to 12 feet apart in good, rich soil (leaf mold excellent worked in with soil); ordinary moisture; sun or shade. **PRICES:** 1½ to 2 ft. plants, 75c each; 2 for \$1.35; 4 for \$2.50.

Everblooming MOCK ORANGE

(Virginal Mock Orange or Philadelphia Virginal) EVER-BLOOMING. Grows 8 to 10 feet high and produces clusters of fragrant double flowers like those above in June and later. Also intermittently until fall. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 1½-2 ft. plants, 55c each; 2 for \$1.00; 4 for \$1.95.



Persian Lilac

French Lilacs

(*Syringa vulgaris* Hybrids) These beautiful shrubs have a double appeal—first they have beautiful flowers and beautiful foliage; second they have a wonderful fragrance. Who does not love the fragrance of Lilacs! They can be used in a group planting or make a fine hedge. Grow 8 to 10 feet high. Plant them 5 feet apart in ordinary soil; ordinary moisture; sun. We offer them in four beautiful colors, your choice: Red, Pink, White or Blue. **PRICES:** 18 to 24 in., 3-year, unusually fine stock, 75c each; 2 for \$1.35; 4 for \$2.50.

RED BUDDLEIA

Page 23



Shrubs We

Amur Tamarix

(*Tamarix amurensis*) Feathery green foliage. Tiny pink flowers before leaves appear, May-June. Grows 10 to 12 feet. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 2 to 3 ft. plants, 55c each; 2 for \$1.00.

Golden Syringa

(*Philadelphus aureus*) Grows only about 4 to 5 feet high, dense yellow foliage, needs sunny exposure. Also fragrant, white blooms. Plant 2½ to 3 feet apart in ordinary soil; ordinary moisture; full sun. **PRICES:** 12 to 15 inch plants, 55c each; 2 for \$1.00.

Sweet Shrub

(*Calycanthus floridus*)

Shiny green leaves and unique, aromatic, chocolate-brown flowers, in May and June. Grows 6 to 8 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade. Plants furnished 1½ to 2 ft. **PRICES:** 55c each; 2 for \$1.00.



Sweet Shrub

Fern Leaf Sumac

(*Rhus typhina laciniata*)

Deep lacinated fern-like foliage. Turns dazzling red in fall with showy red fruit. Grows 10 to 12 feet high. Plant 6 to 7 feet apart in ordinary soil; ordinary moisture; sun or shade. **PRICES:** 2 to 3 ft. plants, 55c each; 2 for \$1.00.



White Snowberry

White Snowberry

(*Symphoricarpos racemosus*)

Delicate pink blossoms followed by clusters of waxy white berries until winter. Fine in shade. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade.

PRICES: 1½ to 2 ft. plants, 55c each; 2 for \$1.00; 3 for \$1.45.

Red Snowberry

(*Symphoricarpos Chenaultii*)

Pink and white flowers in June, then loads of large coral-red berries. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade.

PRICES: 2 to 3 ft. plants 55c each; 2 for \$1.00; 3 for \$1.45.

Smoke Tree

(*Rhus cotinus*—Purple Fringe)

Just like a big, beautiful puff of purple smoke. Grows 8 to 10 feet high; can be trained to tree form or shrub as desired. Glossy green leaves; smoky colored panicles of feathery flowers, June to September. Plant 6 to 7 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 1½ to 2 ft. plants, \$1.25 each; 2 for \$2.35.

Russian Olive

(*Elaeagnus angustifolia*)

Beautiful silvery foliage. Flowers, too, but foliage is main point of beauty. Grows 15 to 20 feet high. Plant 6 to 7 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 2 to 3 ft. plants, 55c each; 2 for \$1.00.

Pink Tartarian

Honeysuckle

(*Lonicera tatarica rosea grandiflora*)

Bushy and upright, 8 to 10 feet high. Delicate pink blossoms. Red berries in fall. Plant 5 ft. apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 2 to 3 ft. plants, 55c each; 2 for \$1.00; 3 for \$1.45.



Pink Tartarian Honeysuckle

All Like

Scarlet Trumpet Honeysuckle

(*Lonicera sempervirens*) Vigorous climber, nearly evergreen. Trumpets brilliant scarlet-red. Plant 8 to 10 ft. apart in ordinary soil; ordinary moisture; sun. Blooms June-September. **PRICES:** 2 yr. plants, no. 1, 45c each; 2 for 85c; 4 for \$1.65.

Fragrant Honeysuckle

(*Lonicera fragrantissima*) Pinkish white sweet-scented flowers in April. Semi-evergreen foliage. Grows 6 to 8 ft. tall. Plant 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 2 to 3 ft. plants, 55c each; 2 for \$1.00.



Rose of Sharon

ALTHEA Rose of Sharon

(*Hibiscus syriacus*) Blooms August and September. Can be grown as a tree or shrub. If you wish a tree, select the strongest and most upright branch and prune off everything below where you want the branches to form from then on. Prune early spring. Can be used as a

fine hedge. Ultimate height 12 to 15 feet. Mulch in winter. Plant 4 feet apart in ordinary soil; water freely; sun. Red, pink or white; state color. **PRICES:** 1½ to 2 ft., 45c each; 2 for 80c; 3 for \$1.10.

Golden Bell

(*Forsythia spectabilis*) Beautiful yellow blossoms in early spring before foliage—beautiful. Grows 8 to 10 feet tall. Very hardy. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** Strong, 2 to 3 ft. plants, 55c each; 2 for \$1.00; 3 for \$1.45.

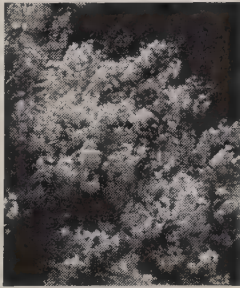
Golden Elder

(*Sambucus nigra aurea*) Magnificent golden foliage; huge pure white flower heads; purple fruit. Grows 8 to 10 feet. Blooms June. Hardy. Plant 5 to 7 feet apart in ordinary soil; ordinary moisture; sun or shade. **PRICES:** 2 to 3 ft. plants, 55c each; 2 for \$1.00; 4 for \$1.77.

Slender Deutzia

(*Deutzia gracilis*) Grows only 2 to 3 feet high. White flowers in May and June. Hardy. Plant 2½ to 3 feet apart in ordinary soil; ordinary moisture; sun.

PRICES: 12 to 15 in., 2-yr. plants, 55c each; 2 for \$1.00; 3 for \$1.45.



Slender Deutzia

Deutzia, Pride of Rochester

(*Deutzia scabra*) White double flowers tinged with rose, June. 6 to 8 feet high. Plant 5 feet apart in ordinary soil; ordinary moisture; sun. **PRICES:** 2 to 3 ft. plants, 55c each; 2 for \$1.00; 3 for \$1.45.

Deutzia, Lemoine

(*Deutzia Lemoinei*) Very many single flowers on slender 4 to 5 foot bushes. Plant 3 to 4 feet apart in ordinary soil; ordinary moisture; sun. Blooms June. **PRICES:** 1½ to 2 ft. plants, 55c each; 2 for \$1.00; 3 for \$1.45.

European Cranberry

(*Viburnum opulus*) Magnificent spreading bush, white flowers, then showy scarlet fruit. Grows 10 to 12 feet high. Blooms May-June. Plant 5 feet apart in ordinary soil; water freely; sun or shade. **PRICES:** 15 to 18 inch plants, 55c each; 2 for \$1.00; 4 for \$1.95.

European Burning Bush

(*Euonymus europaeus*) Bright green foliage, clusters of bright yellow flowers, April-May, then crimson fruit till mid-winter. Leaves become beautiful scarlet with frost. Grows 15 to 20 feet. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 2 to 3 ft. plants, 60c each; 2 for \$1.10; 4 for \$2.00.

Christmas Berry

(*Photinia villosa*) Beautiful shrub growing 8 to 12 feet high. Shiny green foliage turning to red in fall. Flowers are white. Blooms in June. Also highly prized for its brilliant red berries which are cut in early winter for bouquets. Photinia berries are highly profitable as they can be sold for winter bouquets. Plant 4 to 5 feet apart in ordinary soil; water freely; sun or shade. **PRICES:** 1½-2 ft. stock, \$1.00 each; 2 for \$1.85; 4 for \$3.50.



Christmas Berry



Red Weigela

Old-Fashioned Snowball

(*Viburnum opulus sterile*) Immense globular flower clusters in May and June; 10 to 12 feet high. Plant 5 feet apart in good soil; ordinary moisture; sun or partial shade. **PRICES:** 15 to 18 in. plants, 55c each; 2 for \$1.00; 4 for \$1.95.

Red Weigela

(*Weigela, Eva Rathke*) Graceful, drooping branches covered with rich green foliage and from June until autumn fine sprays of crimson flowers. And it's red! A very fine shrub in group plantings or in your lawn. Grows approximately 5 feet tall. For hedges, plant them 5 feet apart in good soil; ordinary moisture; sun or partial shade. **PRICES:** 1½ to 2 ft. plants, 60c each; 2 for \$1.10; 4 for \$2.00.

Weigela Rosea

(*Diervilla*) The most beautiful of all the Weigelas. Blossoms are a bright pink and appear in great abundance in June. Strong, rapid grower; ultimately reaches height of 8 to 10 feet. Very handsome in border background or hedge. Plant 5 feet apart in good soil; ordinary moisture; sun or moderate shade. **PRICES:** 1½ to 2 ft. plants, 50c each; 2 for 95c; 4 for \$1.75.

Hydrangea P.G.

Immense blooms like those shown at right. Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Ultimate height 5 to 7 feet. Blooms on wood of current season's growth. Prune severely each spring. Plant 3 to 4 feet apart in rich soil; water very freely; sun. **PRICES:** Strong, 1½ to 2 ft plants, 55c each; 2 for \$1.00; 4 for \$1.95.



Hydrangea P. G.



Hills of Snow

Hills of Snow

(*Hills of Snow*) Midseason. Large clusters of pure white flowers. Grows 5 to 6 feet high. Blooms July and August. Blooms on new wood. Prune severely each spring. Plant 3 to 4 feet apart in rich soil; water very freely; sun. **PRICES:** Strong, 15 to 18 in. plants, 55c each; 2 for \$1.00; 4 for \$1.95.

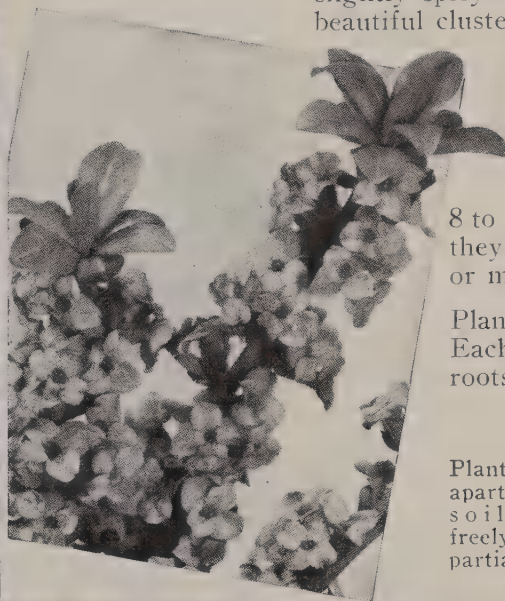


Winter Daphne

(Daphne Mezereum)

Here is a shrub that blooms with the earliest of early spring flowers. Snowdrops or Winter Aconites, and other early spring bulbs are not ahead of Winter Daphne in blooming season. Often indeed it blooms in February and for that reason is sometimes called by some nurseries February Daphne. In most northern states it can be expected to flower in early March.

Fragrance! That is the charming part of all Daphnes, and Winter Daphne, like the rest of the family, has a delightful, and slightly spicy odor. The blooms occur in beautiful clusters along the stem as shown in the picture, and are a delightful rosy shade in color.



Picture at left shows the upright growing habit of Winter Daphne.

Shrubs at first will be 8 to 10 inches tall, but ultimately they reach a height of 3 to 4 feet or more.

Plants are all four years old. Each plant will come to you with roots wrapped in peat moss.

Plant 3 to 4 feet apart in good soil; water freely; sun or partial shade.

PRICES:

1 for	\$1.00
2 for	1.85
4 for	3.65

Extra Plants

With your order.
See page 70.

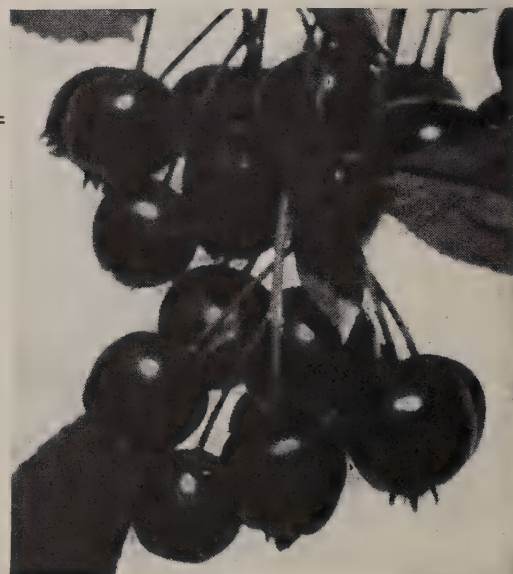
Brilliant Fireberry

Aronia
arbutifolia
brilliantissima

This rare shrub is quite magical. Leaves are dark bronze-purple on top, and silvery green below, and the silvery undersides flash and sparkle magically in the breeze. Brilliant, fiery red berries in fall and winter. Fine for winter bouquets. People will ask what your Brilliant Fireberry is, and where you got it. Erect, upright, beautiful in shape, grows 6 to 8 ft. high. Very hardy.

Plant 5 feet apart in ordinary soil; water freely; sun or partial shade.

PRICES: Strong 3-year-old, 18 to 24 inch plants, 1 for \$1.00; 2 for \$1.85; 4 for \$3.65.



Brilliant Fireberry



Kellogg's French Lilacs Deluxe

If you want something exceedingly fine in French Lilacs, order these. The flower heads are marvelously large, and each flower is double—far superior to ordinary varieties.

President Grevy: Flowers as near a true blue as can be found in Lilacs; wonderfully large flower heads.

Michael Buchner: Color is lilac blue, intermixed with carmine-rose; a delightful blushing effect.

Alphonse Laval: A beautiful, dark, deep violet.

Mme. Casimir-Perier: A beautiful double white. Very many flowers; amazingly large heads.

Prices—all Lilacs above: 2 yr., 1½ to 2 ft. plants: 1 for 95c; 2 for \$1.75.

Special

One each of the
four for only

\$3.35

Spireas

SPIREA ANTHONY WATERER

(*Spiraea bumalda*). Grows only 2 to 3 feet high, pinkish red flowers in June. Plant 2½ to 3 feet apart in ordinary soil; ordinary moisture; full sun. **PRICES:** 12 to 15 inch plants, 50c each; 3 for \$1.15; 6 for \$2.00.

PINK SPIREA

(*Spiraea billiardi*). Grows 5 to 6 feet. Pink flowers in spikes. July and August. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 2 to 3 ft. plants, 50c each; 3 for \$1.15; 6 for \$2.00.

KOREAN SPIREA

(*Spiraea trichocarpa*) Graceful, drooping, sprays of white blooms in June. Grows 4 to 5 ft. Plant same as Billiardi. **PRICES:** 2 to 3 ft. plants, 1 for 60c; 2 for \$1.15; 4 for \$2.25.



Spirea Van Houttei

SPIREA VAN HOUTTEI

(Bridal Wreath). Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** Size 1½ to 2 ft., 3-yr. plants, 30c each; 3 for 85c; 6 for \$1.65. Size 2 to 3 ft., 35c each; 3 for \$1.00; 6 for \$1.85.



Blueberries

Blueberries as a Shrub

Now cultivated Blueberries can be grown on ordinary dry land. New and simplified cultural methods with mulching in place of water has been discovered. The berries are large, juicy, mild and delicious, even better than wild blueberries.

Bushes grow ultimately 6 to 8 ft. tall, with decidedly ornamental effect. Beautiful dark green glossy foliage, turning brilliant red and crimson in the fall. Bell-shaped pinkish white blooms. Berries produced in beautiful clusters. Plant 5 to 7 feet apart in good, loose, acid soil (leaves O.K.); water liberally; sun; mulch in winter. **PRICES:** 3 for \$4.25; 6 for \$7.75. We do not accept orders for less than three plants, to insure proper mating.



Japanese Quince

Japanese Quince

(*Chaenomeles lagenaria*—*Cydonia japonica*) A real blaze of brilliant scarlet in early spring. Flowers appear before foliage. Make an amazing hedge—grow 6 to 8 feet high. Bloom April. Plant 4 feet apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 18

to 24 inch plants, 50c each; 2 for 95c; 4 for \$1.75.

BEAUTY BUSH

(*Kolkwitzia amabilis*) Great masses of delicate pink, fragrant flowers, May-June, gracefully drooping. Grows 5 to 8 feet. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

PRICES: 1½ to 2 ft. plants, 85c each; 2 for \$1.55; 4 for \$2.95.



Beauty Bush

NOW!

A NEW AZALEAMUM

Turn to pages 34 and 35 to see the newest and most beautiful Azaleamum—Summer Sunset—beauty of coloring that you never saw before.

Kellogg's

EVERBLOOMING HYBRID TEA ROSES

PRICES

All Roses below, strong, 2-yr.-old, first grade plants, \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.25; 12 for \$10.00.

RED

Ami Quinard. Long stemmed black-red.
Christopher Stone. Large semi-double vivid scarlet overlaid with velvety crimson.

E. G. Hill. Long buds of dazzling scarlet. Flowers, velvety maroon.

Glowing Carmine. Name describes it.

Margaret McGredy. Immense flowers of rich orange-red overlaying a petal base of old gold.

McGredy's Scarlet. Brilliant scarlet with orange-yellow at base of petals.

Red Radiance. Lively red.

Victoria Harrington. Rich crimson-scarlet, unfading.

YELLOW

Golden Dawn. Rich sunflower-yellow.
Joanna Hill. Creamy yellow, suffused pink.

Max Krause. Deepest yellow.

Soeur Therese. Yellow with carmine markings.

Ville De Paris. Clear yellow.

WHITE

Caledonia. Ivory-white buds; full bloom roses purest velvety white.

Edel. White with faintest ivory shading towards base, changing to pure white.

K. A. Victoria. Lovely white.

Mme. Jules Bouche. Pretty blush in center.

PRICES All Roses Above: \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.25; 12 for \$10.00. Strong 2-yr.-old, 1st grade plants.

Plant H. T. Roses 15 to 18 inches apart in good rich soil, well worked; water freely; full sun.

ORANGE AND BICOLOR

Autumn. Burnt orange, marked with red.
Condesa De Sagato. Coppery red inside. Rich yellow outside.

Duquesa De Penaranda. New orange-apricot.

Heinrich Wendland. Reddish copper, double flowers, back of petals rich orange.

Mme. Joseph Perraud. Nasturtium-orange buds opening Nasturtium-buff.

Mrs. Sam McGredy. Orange-salmon suffused with gold.

Talisman. Golden yellow with shades of copper-red and orange-rose.

PINK

Betty Uprichard. Salmon-pink, stained coppery carmine.

Edith Nellie Perkins. Gold, cerise, salmon, all these beautiful shades are in Edith Nellie Perkins with even a little orange.

Editor McFarland. Deep pink.

Lady Alice Stanley. Beautiful coral-rose. Inside the petals shade to flesh-pink.

Mrs. Charles Bell. Lovely soft shell-pink.

Mrs. Henry Bowles. Fine sparkling pink.

Pink Radiance. Showy pink.

Souv. De Mme. C. Chambard. Buds coral, unfolding to coral-pink.

DESCRIPTIONS of VARIETIES at Right

Below are descriptions of the five varieties shown at the right. Numbers below with the descriptions refer to the pictures at the right.

(1) **ETOILE DE HOLLANDE.** Just see the magnificent red of this beautiful rose! See its magnificent size and form! It is perfect when half open, too. Very fragrant, and very free blooming. We can highly recommend this top notch Rose to all Rose lovers. **Prices below.**

(2) **McGREDY'S YELLOW.** Yellow roses have been getting better and better year by year, and now they reach their supreme beauty in McGredy's Yellow. Soft, pure, adorable! You'll love McGredy's Yellow Rose. Very artistic and gracefully shaped, strong grower, abundant bloomer. **Prices below.**

(3) **PRESIDENT HERBERT HOOVER.** What rare artistry there is in the coloring of President Herbert Hoover Rose! There is artistry in the shape, too, and artistry in the foliage, which is clear and attractive. The picture (No. 3) shows the rare combination of pink, scarlet, and yellow coloring; but not adequately. It is really richer than any picture can show. **Prices below.**

(4) **McGREDY'S IVORY.** Ah! The purity and beauty of white! Here, in McGredy's Ivory Rose, we find white at its loveliest, for the soft delicate creamy white merges into yellow at the base. The flowers are exquisite in shape, and at the same time large. Moderately fragrant. Vigorous, disease resistant, and a prolific bloomer. **Prices below.**

(5) **TEXAS CENTENNIAL** (Plant Patent No. 162). Texas Centennial Rose, named in honor of Texas' 100th year of Statehood, richly deserves the honor. First the buds open with a delicate salmon color, then the full bloom changes to a striking combination of rich rose-crimson and pink. The blooms often measure 5 to 6 inches across, a truly magnificent rose. Plants very hardy, vigorous and thrifty, foliage glossy, thorns rich red. **Prices below.**

PRICES—Roses Above
Strong, 2-year-old, 1.00 each
No. 1 grade, budded plants. 10.00 Dozen

Roses by Color

This plan saves money for you. You get the same high-grade rose plants listed above, but you simply choose by color instead of by variety. You get the roses at a much lower price. SAME HIGH-GRADE PLANTS, two-year-old budded stock, all Everblooming Hybrid Tea Roses, pruned ready for planting. Please do not mention variety name at these prices. Order by color only. RED, YELLOW, PINK, WHITE, or TWO-TONE, colors approximating those shown in color illustration at right.

PRICES: 75c each; 2 for \$1.35; 5 for \$3.00; 10 for \$5.85.

5 for \$3.00

**Roses Five
WITH BEAUTY Alive**

This is Kellogg's biggest Rose bargain for 1942. Order one each of the five Roses shown here, and we will allow you the special price of only \$4.35 for the five. You get a \$5.00 value. Read descriptions of these beautiful Roses at the left. Better order early while we have a stock of all five varieties—ROSES

**Special ALL 5
FOR ONLY \$4.35**



Hybrid Tea Type Climbing Roses

Now you can have beautiful Roses for cutting, with only a little space. Here are four that bloom like beautiful Hybrid Teas, but Climbing in habit. You can grow them on any fence like any climber. The flowers are huge, and are produced on strong, straight stems. Beautiful in the garden, or as cut flowers on the table.

Special
ALL FOUR **\$3⁸⁵**

1 Climbing Talisman ..\$0.65
1 Cl. Red Talisman .. 1.25
1 New Dawn Climber. 1.50
1 Doubloons 1.00

Total Value\$4.40

SPECIAL PRICE ..\$3.85

Climbing Talisman

See descriptions and prices of these four Climbing Roses at right, on page 63.



New Dawn Climbing Rose
(Plant Pat. No. 1)



NONE GENUINE
WITHOUT THIS
TAG

You Have Room somewhere for these beautiful Hybrid Tea type climbers. Plant them alongside your porch. Now you can have Roses.



© 1936

Climbing Talisman

Probably no Rose has ever attained the popularity or will attain the popularity that the famous Talisman attained. And now this amazingly beautiful Rose comes as a climber.

The picture at the left gives an idea of the beauty of Climbing Talisman. Imagine your porch or trellis covered with these lovely blooms in the beautiful two-toned shades of yellow and red, artistically blended as only nature can blend them.

PRICES: 65c each; 2 for \$1.10; 4 for \$2.00.

Climbing Red Talisman

Now again Talisman enters a new field—it becomes a beautiful climber in deep pure red coloring—not the old type small blossom rose, but producing large beautiful upright flowers that are ideal for cutting, as well as beautiful on the trellis. The plants of climbing Talisman are hardy and vigorous, and the rose is beautiful in shape and coloring as shown at the left.

PRICES: \$1.25 each; 2 for \$2.35.

New Dawn

Oh, so very pretty! And it blooms just like gorgeous Hybrid Tea Roses. Ever-blooming too. Really New Dawn is the best of the best climbing roses. Color is delicate pink, almost shell-pink, and blooms are exceedingly well formed and fragrant. Blooms June to frost. Nice long stems for cutting. Plant Patent No. 1.

PRICES: Sturdy, 2-year budded stock, \$1.50 each; \$15.00 per dozen.

Doubleblooms Climber

Plant Patent No. 152

Wonderful clusters of very large cup-formed saffron-yellow blooms. These open one after another, prolonging the season. Long, heavy canes. The best yellow climber today. Often repeats in mid-summer.

PRICES: \$1.00 each; 3 for \$2.50; 12 for \$10.00.

Bargain! All Four
One each of the four
climbers above, total
value \$4.40, yours
for only **\$3.85**

Favorite Climbing Roses

PRICES:

Climbing Roses
Below

1 for \$0.65
2 for 1.25
4 for 2.35



Dr. W. Van Fleet

CLIMBING AMERICAN BEAUTY. Blooms delightful rosy carmine, very fragrant. Prices above.

DR. W. VAN FLEET. Beautiful shell-pink buds and flowers. Wonderfully fragrant. Good cut flowers. Prices above.

MME. GREGOIRE STAECHELIN (Spanish Beauty). Buds, flashy carmine; fully open flowers delicate pink. Very good cut flowers. Prices above.

PAUL'S SCARLET. Intense scarlet, well shaped flowers, rigid, upright stems. Prices above.

PRIMROSE. Flowers large, well formed, and non-fading, primrose-yellow. Prices above.

SILVER MOON. Beautiful white flowers, semi-double shape. Prices above.



Climbing American Beauty

CULTURAL NOTE. Plant Climbing Roses 6 to 8 feet apart, in good rich soil; water freely; sun.

Polyantha Roses

1 for \$0.55
2 for 1.00
4 for 1.85

Polyantha Roses, or Baby Roses, produce a veritable blaze of color, often having one hundred to two hundred blossoms open on each plant at one time. Few flowers give you greater value for your money. Simply keep the blossoms clipped off before the petals fall, and they will continue to bloom for you all summer. Easy to grow. Fine in borders or groups. Plant 12 to 15 inches apart in good rich soil; water freely; full sun.



Polyanthas furnished by color only—Red, Pink, White or Yellow. **PRICES:** By color 55c each; 2 for \$1.00; 4 for \$1.85. Strong 2-yr. plants.

CULTURAL NOTE. Plant Polyantha Roses 12 to 15 inches apart; good rich soil; water freely; sun.

Hunt's Velvet Wonder



Huge size, amazingly deep burgundy red, beautiful form—all these features are in **Hunt's Velvet Wonder Dahlia**. If you like dark red that is almost black, be sure to order it.

Hunt's Velvet Wonder is a "Roll of Honor" variety. Its deep burgundy red, extra-large blooms which are sometimes fifteen inches across, are held on strong stems well above the deep green foliage.

Really this Dahlia is a wonder, and it really is as beautiful as any red you ever saw. Very large in size—at one show a bloom was shown that measured 21 inches over and across its face—it has depth as well as width.

Again we stress the deep, deep velvety red. Lovers of red should have this Dahlia. **Prices below.**

Don't overlook Dream Beauty and George Rel-yea. See them in color on page 49.

CULTURAL NOTE. Plant Dahlias 3 feet apart, in good rich soil; water freely; full sun.

PRICES: Hunt's Velvet Wonder Dahlia, strong healthy roots, 55c each; 2 for \$1.00; 4 for \$1.85.

Kellogg's

ALL STAR Collection

There are some Dahlias that are very difficult to surpass in beauty of form and coloring, as well as size. Here are five of them, all five yours for only

95¢

JANE COWL. Shades of orange, salmon, rosy pink and yellow, blending in the most delightful fashion. 8 in. **PRICES:** 27c each; 4 for 89c.

JERSEY'S BEAUTY. A great fluffy ball of beauty—soft yellow under-tint beautifully streaked with rosy shades of mauve. **PRICES:** 27c each; 4 for 89c.

MRS. I. DE VER WARNER. Soft wisteria streaked violet. **PRICES.** 20c each; 4 for 67c.

PRIDE OF CALIFORNIA. A large thick flower of dark crimson; shades to almost maroon at the center. **PRICES:** 20c each; 4 for 67c.

SAGAMORE. Large flowers of true Decorative form; color golden yellow, shaded orange-buff. **PRICES:** 25c each; 4 for 75c.

Don't overlook this bargain—send us only 95c and we will send you one each of these All Star Dahlias.

Mrs. George Le Boutellier

As big as a dinner plate, and as brilliant and beautiful in coloring as a ruby. Here's the Dahlia for you to plant if you like red that's brilliant and glowing.

Blooms of Mrs. George Le Boutellier really are huge—10 to 12 inches across and more, and they really have exquisite shape and coloring. Petals are beautifully shaded. Picture shows the fine shape. One of these Dahlias alone makes an elegant display—it does not take a group of them to do it.

Mrs. George Le Boutellier is a strong, healthy variety—a vigorous grower that will cause you no difficulty. Whether you are an amateur, or a garden fancier, you can grow it, and you should have it.

PRICES: Mrs. George Le Boutellier, strong healthy roots, 55c each; 2 for \$1.00; 4 for \$1.85.



CULTURAL NOTE.
Plant Dahlias 3 feet apart, in good rich soil; water freely; full sun.

See page 49 for two beautiful new dahlias, in color

4 Shaggy Monsters \$1.⁰⁰

JERSEY'S MAMMOTH. Wonderful informal decorative Dahlia with mammoth mahogany-brown and gold blooms and long, strong stems; a vigorous plant. **PRICES:** 27c each; 4 for 89c.

KEMP'S WHITE WONDER. The finest of all pure white Dahlias. Giant, informal decorative blooms produced in great profusion. **PRICES:** 50c each; 4 for \$1.45.

MONMOUTH CHAMPION. Brilliant orange-flame blooms borne very freely on strong, vigorous plants. Enormous size. **PRICES:** 27c each; 4 for 89c.

THE COMMODORE. A great, shaggy mammoth, 12 to 14 inch Dahlia of purest clear lemon-yellow. Prolific bloomer. Medium height. Does well anywhere. **PRICES:** 45c each; 2 for 79c; 4 for \$1.37.

Don't miss this bargain—one root each of the above for \$1.00.

FRED SPRINGER

Landscaping Dahlia

Why don't you use Dahlias in your landscaping? Now, here is the Fred Springer Dahlia, which is entirely suitable for the beautifying of home grounds. Fred Springer makes a dwarf, bushy plant with a profusion of brilliant red flowers—very attractive.

Beautiful and brilliant decorative type blooms, 5 to 7 inches across—note that we said red, your favorite color!

Fred Springer is entirely distinct from other Dahlias in type of foliage, manner of growth, and habit of blooming. The foliage is dainty and fernlike, and the blooms are produced in great profusion. Really, it is one of the most desirable of landscape plants, either for beds, or for hedges or borders.

Excellent in circular beds, a 3 ft. bed will take seven roots, 1½ ft. apart, a 6 ft. diameter bed will take nineteen roots. We price in lots of 7 and 19, for your convenience. **PRICES:** 1 for \$0.40; 2 for .75; 4 for \$1.45; 7 for \$2.50; 19 for \$6.65.



Fred Springer



6 Pompon Dahlias \$1.00

Pompon Dahlias are the little dandies of Dahlias. They are delightful little balls of beauty seldom over 2 inches across and very fine and regular in shape. They are growing more and more popular and you should have this collection. You get one each of the following fine varieties:

AMBER QUEEN. The finest amber and orange pompon.

BOBBY. Plum colored or purple-maroon.

RED INDIAN. Deep coral-red.

ROSA WILMOUTH. The best pink.

SNOWCLAD. White.

YELLOW GEM. Light yellow.

For only \$1.00 we send you one root of each or you may make your own choice. 12 for \$1.85.

Kellogg's Dahlia Garden

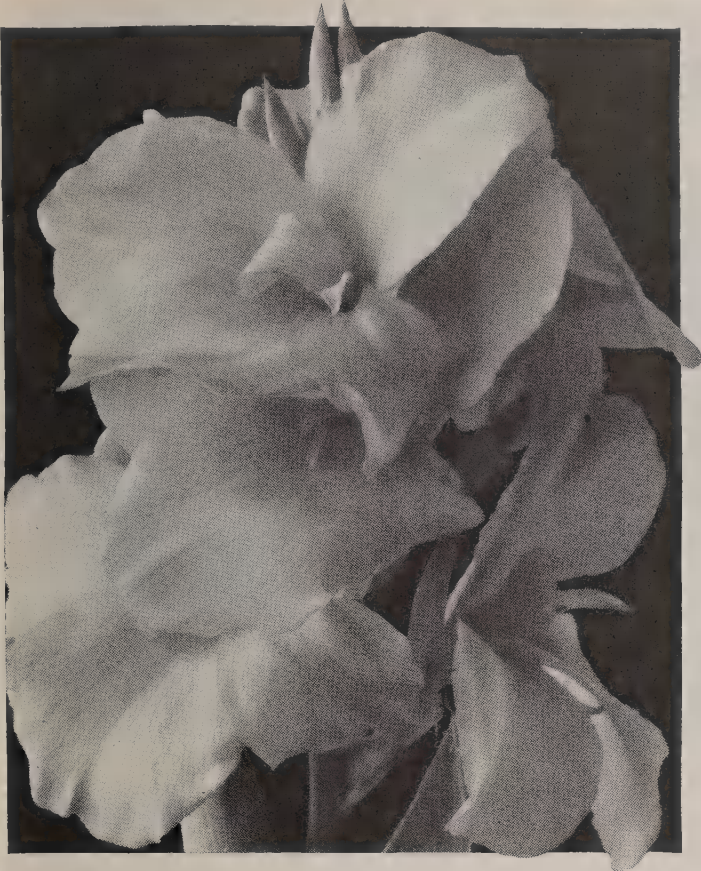
8 for \$1.00

Here is your opportunity to have a fine Dahlia garden, for a very small investment. Really, this Dahlia garden is worth much more than \$1.00, as these eight plants will bloom just as profusely as many of the higher priced varieties. The varieties will

be all fine, large, mammoth-flowering varieties in beautiful color range. They will be our choice of varieties, and that is how we can give them to you for such a low price. This is indeed a rare and unusual bargain.

PRICES: High grade roots, Kellogg's Dahlia Garden, 8 for \$1.00; 16 for \$1.95.





Kellogg's

If you want to choose your own, you may use these prices: 3 for 45c; 5 for 65c; 10 for \$1.00.

BRILLIANT CANNAS

The most brilliant of all bedding flowers
High grade, hand picked roots

10 Labeled Varieties \$1.00

For this low price we send you two each of the following, healthy, high-grade roots:

- 2 **President.** Glowing scarlet.
- 2 **King Humbert.** Scarlet, bronze foliage.
- 2 **Hungaria.** Pink, bluish green foliage.
- 2 **Yellow King Humbert.** Deep rich yellow, softly spotted and blotched with bright red.
- 2 **Ambassador.** Poppy-red, bronze foliage.

Bloom July and August. 6 ft. high. Plant 1½ to 2 ft. apart in good, rich soil; water very, very freely; full sun.

15 Mixed Cannas \$1.00

This collection gives you all the various colors, red, yellow, pink, scarlet. Roots strictly high-grade and hand-picked from many varieties. Varieties, our choice, not labeled. Grow 6 ft. high. Bloom July and August. Plant 2 ft. apart.

PRICES:
15 for \$1.00; 30 for \$1.85; 50 for \$3.00.



Phlox Rosy Blue

Phlox Pinkette



Kellogg's
All New Collection

Only
\$5³⁵

Let's have a garden that's up-to-date—better than the neighbors—the envy of friends and acquaintances. Kellogg's "All New" Collection will do it.

This season we have an unusually fine group of new items for you. How would you like to try them at a saving? Order Kellogg's All New Collection, and you will receive one each of the following:

2 Phlox, Pinkette	\$1.00
2 Phlox, Rosy Blue.....	1.00
2 Azaleamum Summer Sunset.....	1.85
2 Summer-Mum, Dean Kay	1.35
2 Gardenula Bluettes.....	1.00
Total Value.....	\$6.20

New "Gardenulas"

Summer-Mum, Dean Kay

Azaleamum, Summer Sunset

Special Price \$5.35

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

Kellogg's Flowering Ornamental and Shade Trees



Cut Leaf Weeping Birch

Cut Leaf Weeping Birch

(*Betula alba pendula*). Shiny white bark, graceful, drooping branches, and laciniated foliage. Grows 30 to 35 feet high. Plant 20 feet apart in good soil; ordinary moisture. **PRICES:** 5 to 7 ft. trees, \$3.50 each; 2 for \$6.45.

Weeping Willow

(*Salix blanda*). Graceful, drooping. Grows 30 to 40 feet high. Plant 30 to 40 feet apart in ordinary wet soil, or water freely. **PRICES:** 4 to 5 ft., \$1.00 each; 2 for \$1.95.

Mountain Ash

(*Sorbus aucuparia*). Clusters of orange-red berries in summer. 25 to 30 feet high. Plant 15 to 20 feet apart in ordinary soil; ordi-



Mountain Ash

nary moisture. **PRICES:** 4 to 6 ft. trees, \$2.00 each; 2 for \$3.75.

Bronze Glory

(*Prunus cistena*). Leaves brilliant carmine in early spring; change to deep maroon in summer with a bronzy metallic sheen. Beauty lasts all spring and summer. Beautiful pink flowers in May. Grows 15 to 18 feet high. Plant 10 to 12 feet apart in ordinary soil; ordinary moisture; full sun. **PRICES:** 2 to 3 ft. trees, \$1.25 each; 2 for \$2.35; 4 for \$4.50.

Flowering Peach

(*Amygdalus rubra plena*). This is a beautiful red-flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height 15 to 20 feet. Plant 10 to 12 feet apart in ordinary soil; ordinary moisture; sun. **PRICES:** 2 to 3 ft., sturdy trees, 75c each; 2 for \$1.35; 4 for \$2.50.

Silver Maple

(*Acer dasycarpum*). Grows quickly to 40 or 50 feet. Silver-green leaves. Plant 30 to 40 feet apart in ordinary soil; ordinary moisture. **PRICES:** 6 to 8 ft., \$1.75 each; 3 for \$5.00.

Lombardy Poplar

(*Populus nigra italica*). Tall spire shape. Grows 60 to 70 feet. Plant 8 to 12 feet apart in ordinary soil; ordinary moisture. **PRICES:** 5 to 6 ft., \$1.00 each; 2 for \$1.85; 4 for \$3.65.

Redbud or Judas Tree

(*Cercis canadensis*). Blooms with myriads of small, reddish purple blooms early in the spring before leaves appear. Grows not over 20 to 30 feet high. Heart-shaped leaves. Plant 10 to 12 feet apart in ordinary



Chinese Elm

soil; ordinary moisture; sun or shade. **PRICES:** 2 to 3 ft., 85c each; 2 for \$1.65.

Chinese Elm

(*Ulmus pumila*). Extremely hardy. Pretty dark green leaves on pendulous branches. Makes dense shade even when young. May be sheared in formal design if desired. Ultimate height 40 to 50 feet. Thrive most anywhere. Plant 30 to 35 ft. apart in ordinary soil; ordinary moisture. **PRICES:** 5 to 6 ft. trees, \$1.00 each; 2 for \$1.85; 4 for \$3.50.

Flowering Almond

(*Prunus glandulosa sinensis*). Is covered with double pink blooms in May. Ultimate height 4 to 5 feet. **Hardy.** Plant 4 to 5 ft. apart in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 1½ to 2 ft., 75c each; 2 for \$1.35.



Flowering Almond



Weeping Willow

Let Your Lot Pay for Your Garden!!!

This plan is a proven success—grow money-making small fruits in your back yard, or vacant lot. The profits will pay for a flower garden that will make friends envy you. Write for free catalog. See page 7.

Kellogg HEDGES

*For Protection and
Beauty*

AMUR RIVER PRIVET

(*Ligustrum Amurense*). The hardiest formal hedge. Plant about 1 foot apart in single row and 9 inches in staggered row; ordinary soil; ordinary moisture; full sun or partial shade. This is the Amur River North. **PRICES:** 12 to 18 inches, 10 for 95c; 25 for \$1.95; 50 for \$3.65; 100 for \$7.25.

RECEL PRIVET

(*Ligustrum ibota regelia-num*). Hardy. Dark green, glossy. Uniform grower. Fine for groups, foundations, hedges. Grows 4 to 6 feet high unless trimmed or sheared. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; sun or shade. **PRICES:** Size 12 to 15 inches, 5 for 75c; 10 for \$1.35; 25 for \$2.95.

TRUEHEDGE COLUMNBERRY UPRIGHT

Needs but Little Care

(*Berberis thunbergi erecta*)
(Plant Patent No. 110)

R. M. Kellogg Co., Authorized Distributors

Plants grow upright in columnar form and require practically no pruning. Foliage is dense, heavy and evenly distributed from the ground up. Hardy, drought resistant, disease resistant. Has briars. Ultimate height 4 to 6 feet if left unpruned. Blooms May followed by red berries well up to winter. For hedge plant 12 to 14 inches apart. For groups 2 to 2½ feet. Ordinary soil; ordinary moisture; sun or partial shade.

IMPORTANT: Truedge Columnberry may be pruned, or it is exceedingly attractive unpruned. A real labor saver. Easy to grow!

PRICES

	12"-15"	15"-18"	18"-24"
1	\$ 0.32	\$ 0.37	\$ 0.40
5	1.25	1.45	1.60
25	5.00	6.00	6.75
100	17.50	21.00	24.00
250	40.00	47.50	55.00



RED LEAVED BARBERRY

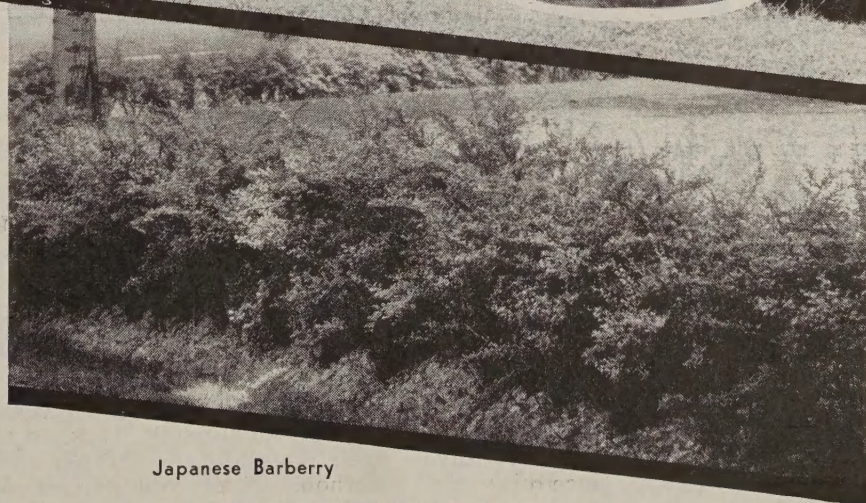
(*Berberis Thunbergi Atropurpurea*). Rich bronze-red foliage turns red in summer and autumn. Red berries in winter. Grows 4 to 5 feet tall. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; full sun. **PRICES:** Size 12 to 18 inches, 3-year, 6 for \$1.52; 12 for \$2.90; 25 for \$4.93.

Size 18 to 24 inches, 6 for \$1.91; 12 for \$3.63; 25 for \$6.08.

JAPANESE BARBERRY

(*Berberis Thunbergi*). Prickly, keeps dogs away. Green foliage turns red in fall; red berries in winter. Grows 4 to 5 feet high. Hardy. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 3-year plants, 12 to 15 inches, 6 for \$1.25; 12 for \$2.38; 25 for \$4.05.

Size 18 to 24 inches, 6 for \$1.57; 12 for \$2.98; 25 for \$5.07.



Japanese Barberry

SEND YOUR ORDERS TO R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

FREE! PLANTS

With Your Order

\$1 Value
with a
Free \$5 Order

\$2 Value
with a
Free \$10 Order

\$3 Value
with a
Free \$15 Order

\$4 Value
with a
Free \$20 Order

Now you can have a \$1.00 value free of extra charge with each \$5.00 cash value that you order. A \$10.00 order earns a \$2.00 value free, a \$15.00 order earns a \$3.00 value free, etc.

You may select any nursery stock you wish from this catalog as your free value.

Watch Your Order

Often orders amount to \$4.75, \$4.85 or some similar amount. A \$4.85 order does not get the \$1.00 value free, but by ordering only 15c worth more, you raise your order to a \$5.00 order, and are entitled to the extra \$1.00 value. 25c worth more added to a \$4.75 order does the same, etc.

We want every customer to have his extra values, as indicated on this page, and if your order amounts to the proper size, and if you give no choice of free value, we will add a premium of our own choosing.

GUARANTY

Stock given you as premium value is the same that you would get if you paid cash, and is covered by the same guaranty. This stock must reach you in good growing condition or order refilled free of charge.

\$5 Value
with a
Free \$25 Order

R. M. Kellogg Co., Three Rivers, Michigan

HOW TO ORDER

Please use the order blank enclosed, or tabulate neatly.

PAYMENT in full should accompany all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. **No C. O. D.**

If there is no express office in your town, write name of nearest express town and distance from you in space provided.

SHIPPING TIME. It is best to leave the shipping time to us, since this varies

from year to year, but you may indicate the approximate time you want the plants shipped, and we will ship between the dates indicated. **Check REGULAR** if you want us to use our own judgment.

SEND MONEY by accepted safe methods. Unregistered currency sent at your risk.

EXPRESS RATES have recently been reduced for nursery stock, so that express is usually the cheaper and better method. Unless you instruct us differ-

ently, or unless parcel post is really best we will ship express.

You are to pay shipping charges.

All Members of a Family should preferably order under one name.

Cancellations or changes not permissible during shipping season. **Plants not returnable for credit.**

All Prices in this book expire June 30th, 1942.

R. M. Kellogg Co., Three Rivers, Michigan

The word "Gardenula" (pronounced Gar-deen-yula) is a trade-mark, and not a plant name. It is the full trade-mark property of the R. M. Kellogg Company, and must not be used by any other nursery, firm or individual in offering plants of any kind for sale.

Again we offer Campanula "Blue Gardenia" to Kellogg customers. And now we have a new plant of the same type but different in coloring. Turn the page, and see this new variety.

In order to properly identify plants of this group, we have coined the trade-mark "Gardenula." This trade-mark applies to all plants sold by Kelloggs belonging to this Campanula family, having blossoms of Gardenia type.

Gardenulas

Trade Mark

Pronounced
Gar-deen-yulas

Prices

Strong, potted
plants with ball
of earth on roots.

1 for \$0.65
2 for 1.10
4 for 2.00

HARDY!

PRICES

1 for
\$0.65

2 for
\$1.10

4 for
\$2.00

Gardenula Blue Gardenia

Here is the biggest flower sensation since Kelloggs introduced the famous Azaleamum nearly ten years ago. Here is a new type of flower for you—a Campanula that has flowers just like beautiful Gardenias in form, but available to the average gardener. The color is a delicate blue, and flowers occur almost the entire length of the 30-inch-high stems. Five to eight flower spikes per plant. Foliage beautiful dark green, leathery. Blooms from mid-June to mid-July. Unlike most Campanulas, "Blue Gardenia" is a **perennial**; blooms year after year without replanting. For each of the three years we have offered Campanula "Blue Gardenia" to garden lovers, we have had to disappoint those who ordered late. Send your order early. **PRICES:** 1 for 65c; 2 for \$1.10; 4 for \$2.00.

Special

3 Blue
Gardenia \$1.65
3 Bluettes 1.65
\$3.30

**SPECIAL
PRICE**
\$2.95

Cultural Note

Plant Gardenulas 12 to 15 inches apart, in good rich soil; ordinary moisture requirements, full sun

Note: Gardenulas "Blue Gardenia," and "Bluettes" are not related to Gardenias. They are Campanulas with flowers of the same beautiful form as Gardenias

HARDY

Insects hardly bother Campanula, "Blue Gardenia," at all, and it easily stands temperatures well below zero. Blooms year after year without replanting. Easy to grow in average garden soil with good drainage. Again we emphasize, **not a biennial like most Campanulas**, but a **perennial**—blooms year after year without replanting.

New Gardenula "Bluette"

Trade Mark
Pronounced Gar-deen-yula

Now

**We Have a
NEW
GARDENULA
For You**

Three years ago we offered Kellogg customers a new—and beautiful—Campanula which was so much like a Gardenia in the shape of its blossoms, that we called it "Blue Gardenia."

Now, we have another of the same type, but different in coloring. This circumstance starts a new group of flowers for Kellogg customers, which we call "Gardenulas" (pronounced Gar-deen-yulas).

Cultural Note

Plant Gardenulas 12 to 15 inches apart, in good rich soil; moisture requirements, about ordinary; they like sun.

Note: Gardenulas, "Blue Gardenia" and "Bluette" are not related to Gardenias. They are Campanulas with flowers of the same beautiful form as a Gardenia.

Special

3 Blue Gardenia \$1.65
3 Bluette . 1.65

\$3.30

**SPECIAL
PRICE
\$2.95**

New Gardenula, "Bluette"

Many customers will consider "Bluette" an even more beautiful flower than Gardenula "Blue Gardenia." We call it "Bluette" because there is just a little blue—not all-over blue like "Blue Gardenia."

We have tried to capture the rare beauty of Gardenula "Bluette" in the color picture, but assure you that the flowers are even more beautiful than the picture. For the most part the flowers are a fine, delicate white, lightly tinged with blue. Otherwise the flowers are identical with its companion plant, Gardenula "Blue Gardenia." The plant possesses the same health and vigor as "Blue Gardenia" and the same hardiness. Like "Blue Gardenia" it is a perennial and blooms year after year without replanting. These Gardenulas are a new type of flower and should be in every garden.

PRICES: 1 for 65c; 2 for \$1.10; 4 for \$2.00.